

DONALD J. McCUBBREY, PhD
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Don.McCubbrey@du.edu

EDUCATION

- 1957 B.S. in Business Administration (Accounting)
Wayne State University, Detroit, Michigan
- 1995 Master of Business (Information Technology)
Swinburne University of Technology
Victoria, Australia
- 1999 Ph.D. (Information Systems), University of Maribor, Slovenia
Dissertation title: "Strategic Trends and Options in the US Air Travel Distribution Industry with the Advent of Electronic Commerce: A Delphi Study"

EXPERIENCE

UNIVERSITY OF DENVER, DANIELS COLLEGE OF BUSINESS, 1984 to 2016

CLINICAL PROFESSOR (EMERITUS AS OF JANUARY 2017)

Full-time faculty member. Chair of the Department of Management Information Systems/Information Technology and Electronic Commerce from 1984-2000. Courses taught include Introduction to Electronic Commerce, Positioning in the Competitive Environment, Corporate Information Systems Management, Systems Analysis and Design, and Introduction to Management Information Systems.

Research interests include Electronic Commerce, Strategic Information Systems, EDI and Interorganizational Systems, Cross-Cultural Issues in IS, and the Management of Emerging Technologies.

CO-PROJECT LEADER, GLOBALTEXT PROJECT 2006 to Present

The Global Text Project is engaging the worldwide academic and practitioner communities in the development of free open-content textbooks in all undergraduate university disciplines targeted at students in the developing world. The proof of concept phase of the project, now underway, will produce two textbooks using modified wiki software. Other members of the core team are from the University of Georgia, Ohio University, and Universidad de Concepción, University of Passau and the University of Washington. More information on Globaltext is available at <http://globaltext.org>.

DIRECTOR, CENTER FOR THE STUDY OF ELECTRONIC COMMERCE 1995-2006

Established in March 1995, the Center had a dual mission of research and education in the domains of EDI and Electronic Commerce. Cross-disciplinary by design, the Center undertook projects that had research value to the University and practical value to a collaborating company. It sought to fulfill its mission of education by contributing topics in Electronic Commerce to the

curricula of all business academic disciplines and by sponsoring continuing education seminars and symposia.

MEMBER, GEM CONSORTIUM EXECUTIVE BOARD 2000 to 2002

The GEM consortium was an international network of business schools sharing a common curriculum in e-management at the master's degree level. Members of the consortium included:

Athens University of Economics and Business
Copenhagen Business School
Daniels College of Business, University of Denver
ESADE, Barcelona
J. Mack Robinson School of Business, Georgia State University
Monterrey Tech (ITESM), Monterrey, Mexico
Norwegian School of Economics and Business Administration
Reykjavik University
Rotterdam School of Management, Erasmus University
University of Cologne

The program received the endorsement of the European Commission and G7's Information Technology group.

DIRECTOR, COLORADO ADVANCED SOFTWARE INSTITUTE (CASI) 1991 to 1995

The Daniels College of Business of the University of Denver managed the Colorado Advanced Software Institute (CASI) under contract from the Colorado Advanced Technology Institute (CATI). CASI was a consortium of State businesses and research universities. It promoted economic development through software technology transfer and human resource development and had both research and service components.

CHAIR, DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS 1984 to 2001

Founding Chair of the Department of Management Information Systems and member of the Management Committee of the Business School.

Recent Committee and Other Roles at the University of Denver includes:

- Part-time faculty member in the Analytics Concentration of the Environmental Policy and Management Graduate Program at the University College (2016-present)
- Member, Search Committee for Dean of the Daniels College of Business (2013-2014)
- Interim Director, Burns School of Real Estate and Construction Management (2012-2013)
- Co-chair, Search Committee for Chair of Business Information and Analytics (2012-2013)
- Member, Provost's Renew DU Committee, 2011 to 2015
- President, University Faculty Senate, 2010 to 2012
- Member, Search Committee for Vice Chancellor of University Technology Services (2011)
- Sub-committee co-chair, Provost's Academic Strategic Positioning Initiative (2011)
- Member, University Faculty and Educational Affairs Committee, 2008-2012

Recent Committee and Other Service at the University of Denver (continued)

- Member, University of Denver Faculty Senate, 2004 to present; Chair, Personnel Committee, 2007-2010
- Member, University Planning Advisory Council (UPAC), 2006-2007
- Member, Search Committee for Provost of the University (2001)
- Member, Graduate Programs Committee, Daniels College of Business (2001-2003)
- Member, Strategic Planning Committee, Daniels College of Business (2001)
- Member, MBA Review Committee (2000-2001)
- Member, Management Group, Daniels College of Business (1984-2000)
- Member, Case Center Task Force, Daniels College of Business (1995-1998)
- Course Coordinator for *Positioning in the Competitive Environment* (1993-1998)
- Member, Entrepreneurship Committee, College of Business (1993-1996)
- Chair, International Committee, College of Business (1990-91)
- Co-chair, Graduate Programs Committee, College of Business (1990-91)
- Member, Strategic Planning Committee, College of Business (1989-91)
- Member, Search Committee for Dean of the Division of Arts and Humanities and Social Sciences (1990)

1957 to **ANDERSEN CONSULTING/ARTHUR ANDERSEN & CO.**

1983 **(MANAGEMENT INFORMATION CONSULTING DIVISION)**

PARTNER, MANAGEMENT INFORMATION CONSULTING DIVISION

- 1981-1983 Regional Partner for Consulting Division Practices in Colombia, Ecuador, Mexico, Peru and Venezuela.
- 1979-1981 Practice Director for Consulting Division Practices in Cleveland, Montreal, Ottawa, Pittsburgh and Toronto
- 1976-1981 Partner in charge of Consulting Division in Detroit
- 1975-1983 Member, Firm-wide Health Care Consulting Group
- 1970-1983 Member, Firm-wide Electric and Gas Industry Consulting Group
- 1974-1976 Partner in charge of Firm-wide Financial Planning and Reporting Practice

The initial years in the Management Information Consulting Division were spent in the detailed design and installation of computer-based information systems. Experience progressed from programming through detailed design, functional and technical design, programming supervision, development of user procedures, training, system test and conversion. Later, responsibilities broadened to the point where experience was acquired with management

information and general management problems for clients in most major industries in the US as well as in Canada, Europe, Latin America and Africa. Finally, experience was acquired in all phases of the management of a highly profitable multi-office consulting practice with over 125 professionals in the largest office.

REPRESENTATIVE CONSULTING ENGAGEMENT EXPERIENCE WITH ANDERSEN CONSULTING/ARTHUR ANDERSEN & CO.

Accounts Receivable/Payable	Construction Management
Cost Accounting	Customer Information Systems
Financial Modeling	Financial Planning and Reporting
Hardware/Software Selection	Inventory Control
Key Factor Reporting	Long Range Systems Planning
Manufacturing Control Systems	Marketing/Sales Analysis MIS
Effectiveness Measures	Organizational Studies
Operational Planning	Payroll/Personnel
Profit Improvement Programs	Property Records
Purchasing	Strategic Planning

REPRESENTATIVE LIST OF CONSULTING CLIENTS

Engagement Partner	Advisory Partner
AAR Corporation	Ascredibanco (Bogota)
Blue Cross/Blue Shield of Michigan	Aurerra (Mexico City)
Borgess Hospital (Kalamazoo)	Banco del Sur (Lima)
Consumers Power Company	Banco Union (Caracas)
Detroit General Hospital	Bank of Montreal
Detroit Police Department	Canadair (Montreal)
Detroit Symphony Orchestra	Chemica Suissa (Lima)
Duke Power Company	Empressa de Energia (Bogota)
Ford Motor Company	Florida Power Corporation
Maccabees Mutual Life Insurance	Hydro-Quebec
Michigan Bell Telephone Company	JUGEL (Belgrade)
Michigan Cancer Foundation	Manufacturers Bank of Detroit
Michigan Consolidated Gas Co.	Nigerian National Universities

REPRESENTATIVE LIST OF CONSULTING CLIENTS (continued)

Engagement Partner	Advisory Partner
Michigan-Wisconsin Pipeline Co.	Pepsico (Caracas)
Providence Hospital (Detroit)	Productos Quaker (Cali)
St. John Hospital (Detroit)	Sabritas (Mexico City)
St. Joseph Hospital (Flint)	SEMTA (Detroit)
Southeastern Michigan Gas Co.	Stanford University Medical Center
Virginia Electric & Power Co.	Timex, Inc.
Washington Gas Light Co.	Toledo Edison Company
Wayne County General Hospital	Volkswagen of America
Wisconsin Gas Company	Volkswagen de Mexico

Consulting Experience since 1984 includes:

- Expert witness for defendants in lawsuit related to disagreements in strategic focus between principals of an IT services firm.
- Consultation on management issues and strategy for a mid-sized IT consulting firm
- Analysis of member performance metrics for a for-profit trade association
- Consultation on strategic positioning for a startup management consulting firm
- Consultation on business continuity planning for the University of Denver
- Consultation on supply chain strategies for an international provisioning firm.
- Development of a retail e-commerce strategy for a large oil company.
- Evaluation of the software, marketing strategies, and competition of an electronic commerce company.
- Consultation on the development of an electronic commerce business strategy for a mid-sized multinational corporation.
- Consultation on quality assurance, project management and methodologies for a high-end information systems integrator.
- Facilitator of a monthly CEO Roundtable for customers of a large Colorado bank.
- Consultation on risk analysis and system development methodologies for an internal systems development group.
- Consultation on financial planning, strategic planning and management analysis for a bio-medical research institute.
- Design of a Physician Decision Support System for the joint venture of a physician group and an acute-care hospital.

JOURNAL ARTICLES

Bassani, Gisella; McCubbrey, Donald J.; and Watson, Richard T. (2016) "The Global Text Project: Spanish Translation Phase," *Journal of the Midwest Association for Information Systems (JMWAIS)*: Vol. 2016: Iss. 2, Article 4.

Niederman, Fred and McCubbrey, Don (2013) "Emerging Ideas and Topics in IS: Introduction to the Special Section," *Communications of the Association for Information Systems*: Vol. 33, Article 15, December, 2013.

"The Adoption of Generative Customization as an Innovation Strategy in the U.S. Smartphone Market: A Case Study" (with Buffington), *Communications of the Association for Information Systems*, Volume 30, Article 7, April 2012.

"Colorado Benefits Management System (C): Seven Years of Failure" (with Fukami), *Communications of the Association for Information Systems*: Volume 29, Article 5, August 2011.

"The Development of an "Innovation Continuum" Using Adaptive and Generative Systems" (with Buffington) *European Journal of Innovation Management*, Volume 14, Issue 3, 2011

"The Global Text Project" (with Watson) *The African Journal of Information Systems*, Vol 1, No 2 (2009)

"ERP at the Colorado Department of Transportation: The Whistle Blower's Dilemma" (with Fukami) *Communications of the Association for Information Systems*: Volume 24, Article 7, February 2009.

"Open content textbooks: Educating the next generation of bioentrepreneurs in developing economies" (with Meyers and Watson) *Journal of Commercial Biotechnology*, Volume 14 Number 4, October 2008.

"Colorado Benefits Management System (B): The Emperor Has No System" (with Fukami) *Communications of the Association for Information Systems*, Volume 18, Article 23, October 2006.

"Colorado Benefits Management System: Decision Time" (with Fukami) *Communications of the Association for Information Systems*, Volume 16, Article 34. October 2005.

"USA Swimming: The Data Integration Project" (with Bloom and Younge), *Communications of the Association for Information Systems*, Volume 16, Article 13. August 2005.

"Disintermediation and Reintermediation in the US Air Travel Distribution Industry: A Delphi Reprise" (with Taylor) *Communications of the Association for Information Systems*, Volume 15, Article 28. April 2005.

"Coors Brewing Company Point of Sale Application Suite: Winning Mindshare with Customers, Retailers, and Distributors", (with Buffington) *Communications of the Association for Information Systems*, Volume 13, Article 7. January 2004. Each year, the Society for Information Management runs the SIM paper awards competition for papers that describe an information management initiative that exhibited uniqueness, organizational impact, innovation, re-applicable principles, and measurable results. This paper won the first honorable mention in the 2003 competition.

JOURNAL ARTICLES (CONTINUED)

“The IS Core-IV. IS Research: A Third Way”, *Communications of the Association of Information Systems*, Volume 12, Article 34. November 2003

“Disintermediation and Reintermediation in the US Air Travel Distribution Industry: A Delphi Study”, *Communications of the Association for Information Systems*, Volume 1, Article 18. June 1999.

“Designing an Electronic Commerce Curriculum”, *Communications of the Association for Information Systems*, Volume 1, Article 2. January 1999.

“Inside an Integrated MBA: An Information Systems View”, (with Slater and Scudder) *MIS Quarterly*, Volume 19, Number 3, September 1995.

“The EDI Project in Slovenia, A Model for Developing Countries”, (with Gricar), *Information, Technology and People*, Volume 8, Number 2, 1995.

“The Application Software Factory: Applying Total Quality Techniques to Systems Development” (with Swanson, McComb and Smith), *MIS Quarterly*, Volume 15, Number 4, December 1991.

“Measurement Strategies for a Model of Information System Effectiveness in Human Service Organizations”, (with Grove, H.D. and Selto, F.H.), in LaMendola, W., Glastonbury, B. and Toole, S., eds. A HUSITA Reader. *Computer Users In Social Services* (Winter 1988)

“The Care Monitoring, Cost Forecasting and Cost Monitoring System” (with Rinaldo and Shryock), *Journal of Clinical Computing*, Volume IX, Number 3, 1981.

CASES

"IBM Printing Services: A Virtual Enterprise Experience", February, 1999

“Requisite Technology” case published by the Case Center, Daniels College of Business, February 1998.

“Heatwatch” (with McGowan) case published by the Case Center, Daniels College of Business, April 1998; presented at the Western Association for Case Research, Portland, Oregon, March, 1998.

BOOKS AND BOOK CHAPTERS

Editor-in-chief, “CIO Handbook”, *Global Text Project*, 2014, available at <http://globaltext.org>

Revision Editor, “Principles of Accounting”, Volumes 1 and 2, *Global Text Project*, 2010, available at <http://globaltext.org>

Editor-in-chief, “Business Fundamentals”, *Global Text Project*, 2009, available at: <http://globaltext.org>

“Coors Brewing Point of Sale Application Suite: An Agile Development Project”, (with Buffington, J.) chapter in “Agile Information Systems, edited by Kevin C. DeSouza, Butterworth-Heinemann, 2007, ISBN13:978-0-7506-8235-0

“Electronic Data Interchange” and “Inter-organizational Systems”, chapters in “The Encyclopedia of Management – Management Information Systems, Second Edition, edited by Gordon B. Davis”, Blackwell Publishers, 2005, ISBN 1-4051-0065-6

“Management Information Systems for the Information Age: Fifth Edition” (with Haag and Cummings), McGraw-Hill/Irwin, 2005, ISBN 0-07-281947-2

“Management Information Systems for the Information Age: Fourth Edition” (with Haag and Cummings), McGraw-Hill/Irwin, 2004, ISBN 0-07-281947-2

“Management Information Systems for the Information Age: Third Edition” (with Haag and Cummings), McGraw-Hill/Irwin, 2002, ISBN 0-07-245872-0.

“Foundations of Business Systems: Second Edition” (with Flaatten, O’Riordan and Burgess), Harcourt Brace Jovanovich, 1992, ISBN 0-03-076481-5.

“Foundations of Business Systems” (with Flaatten, O’Riordan and Burgess), The Dryden Press, 1989, ISBN 0-03-021628-1.

“Electronic Data Interchange” and “Inter-organizational Systems”, chapters in “The Encyclopedia of Management”, Management Information Systems, Edited by Gordon B. Davis”, Blackwell Publishers, 1997, ISBN 1-557869-480.

“Electronic Data Interchange”, chapter in the “Macmillan Encyclopedia of Computers”, published in 1992 by Macmillan Publishing Company, ISBN 0-02-897047-0.

“The International Significance of Electronic Data Interchange”, (with Clarke, DeLuca, Gricar and Swatman), chapter in “The Global Issues of Information Technology Management”, Idea Group Publishing, 1992, ISBN 1-878289-10-1.

SELECTED OTHER PUBLICATIONS

“The Role of Relationships in Business to Business e-Commerce”, *Business Briefing: Global Purchasing and Supply Chain Strategies*, World Market Research Centre, Ltd October 2001, ISBN 1-903150-151-5.

“Electronic Commerce: You Can’t Hide From It” *Daniels Business Review*, Volume II, Number 1, 2001.

“Thoughts on Developing an E-Commerce Strategy”, *Business Briefing: European Purchasing and Supply Chain Strategies*, World Market Research Centre Ltd, July 2000, ISBN 1-903150-29-9.

“Conceptual design of an Intelligent Procurement System”, *Business Briefing: Electronic Commerce*, World Market Research Centre Ltd, August 1999, ISBN 1-903150-33-7

“Electronic Commerce: What’s Old and What’s New”. *Daniels Business Review*, Volume I, Number 1, January 1997.

“New World Order”, *EDI World*, December 1995

CONFERENCE PROCEEDINGS

“The Global Text Project: The Arabic Imperative” (with Watson, R. and Badr, Nagwa), The Fourth Annual Conference of Learning International Networks Consortium ([LINC](#)) “*Technology-Enabled Education: A Catalyst for Positive Change*”, Amman, Jordan, October 28-30, 2007.

“The Global Text Project: Engaging Many for the Benefit of Many More” (with Watson, R.), Proceedings of Business as an Agent of World Benefit: Management Knowledge Leading Positive Change. A Global Forum called by The Academy of Management; The United Nations Global Compact and Case Weatherhead School of Management, Cleveland, Ohio, October 22-25, 2006.

“Teaching without a Text: The Next Digital Revolution?” (with Scudder, R.), Proceedings of COLLECTeR Europe 2005: Collaborative Business, Furtwangen, Germany, June 12-13-2005.

“Infomet: an extended business requirements paradigm”, (with Tyler, C.) in the Proceedings of the 3rd Australian Conference on Requirements Engineering (ACRE'98), Geelong, Australia, October 26-27, 1998.

“Designing an Electronic Commerce Curriculum”, Proceedings of the Association for Information Systems Americas Conference, Baltimore, Maryland, August 14-16, 1998.

“CALs: Commerce at Light Speed”, (with Schuldt, R.), Proceedings of the Ninth International EDI and IOS Conference, Bled, Slovenia, June 10-12, 1996.

“A Cross-Cultural Comparison of EDI Users and Potential Users in Colorado and Slovenia”, (with Gricar, J. and Jesenko, J.), Proceedings of the Eighth International EDI and IOS Conference, Bled, Slovenia, June 5-7, 1995.

“Interorganizational Business Simulation and Gaming: Rethinking IS Curricula” (with Gricar, Swatman, Wagenaar and Wrigley), panel chair at the Fifteenth Annual International Conference on Information Systems (ICIS), Vancouver, December 14-17, 1994.

“EDI in the US and Japan: Contrasts and Conjectures”, (with Imai, T.), Proceedings of the Seventh International EDI Conference, Bled, Slovenia, June 7-9, 1994.

“The Benefits of Partnership: The Real Payoff from EDI”, Proceedings of the Sixth International EDI Conference, Bled, Slovenia, June 7-9, 1993.

“The State of EDI in the United States”, Proceedings of the Fifth International EDI Conference, Bled, Slovenia, September 3-5, 1992.

“Science and Technology Economic Development: A Model Matching Grant Program” (with Richardson, J.), Proceedings of the International Conference on Organization and Information Systems, Bled, Slovenia, August 31-September 2, 1992.

“A Cross-cultural Comparison of EDI Users and Potential Users: The United States and Yugoslavia”, Proceedings of the Fourth Electronic Data Interchange Conference, Bled, Yugoslavia, June 10-12, 1991.

CONFERENCE PROCEEDINGS (CONTINUED)

“The State of EDI in the United States - 1990”, Proceedings of the Third Electronic Data Interchange Conference, Bled, Yugoslavia, June 4-5, 1990. “Electronic Data Interchange as a Means of Stimulating International Trade” (with

Gricar, J.), Proceedings of the International Conference on Organization and Information Systems, Bled, Yugoslavia, September 13-15, 1989.

“A Universal Campus Identification/Transaction System Using Optical Memory Card Technology” (with Kunin, J.), Proceedings of the International Conference on Organization and Information Systems, Bled, Yugoslavia, September 13-15, 1989.

“The Systems Analyst of the 1990’s” (with Scudder, R.) in Proceedings of the ACM International Conference, Computer Personnel Research, Baltimore, April 1988.

JOURNAL AFFILIATIONS

Co-editor (with F. Niederman) Emerging Ideas in Information Systems, Communications of the Association for Information Systems, 2013.

Communications of the Association for Information Systems, Associate Editor, (1998- present)

Journal of Strategic Information Systems, Member, International Editorial Board (1995-2001) Department Editor, Cross-Cultural Issues, (1993-1995)

International Information Systems, Department Editor, Cross-Cultural Issues (1991-1993)

Journal of Information Systems, Associate Editor-Practice (1989-1991)

BOARDS AND ASSOCIATIONS

International Associate, eRegion – Inter Municipality initiative (2018-present)

Board Member and Treasurer, Genesee Foundation (2015-2017)

Fellow and ex-officio USA Trustee, The Royal Society for the encouragement of Arts, Manufactures & Commerce (2008-2012)

Co-Founder and Emeritus Board member, Colorado Technology Association

Co-Founder and Board member, The EC Institute

Co-Founder and former Board Chairperson, Colorado EC Roundtable

Advisory Board member for various EC and consulting firms

American Institute of Certified Public Accountants, Honorary Life Member

Member, Colorado Society of Certified Public Accountants

Board Member and Treasurer, Genesee Fire Protection District (2006-2008)

HONORS AND AWARDS

“Who’s Who in Media-Telecom-Technology” Denver Business Journal, February 27-March 4, 2004.

Bob Newman Award Recipient for [Outstanding Contribution to the Technology Community](#), Colorado Software and Internet Association, May 2002.

Honorary Proclamation, “[Professor Don McCubbrey Day](#)”, Bill Owens, Governor of Colorado, May 23, 2002.

Diamond Award for Excellence in Teaching, MBA Core, Winter 2001, Daniels College of Business, University of Denver.

Diamond Award for Excellence in Teaching, MBA Core, Fall 2000, Daniels College of Business, University of Denver.

Herschner Free Enterprise Professor, Spring 2000, Daniels College of Business, University of Denver.

Diamond Award for Excellence in Teaching, MBA Core, Fall 1999, Daniels College of Business, University of Denver.

Daniels Award for Excellence, Professor of the Year, 1999, Daniels College of Business, University of Denver.

Fellow, Center for Information Systems Research, Swinburne University of Technology, Melbourne, Australia, 1995-1998.

Visiting Senior Research Fellow, School of Computing, Curtin Technological University, Perth, Western Australia, March 1993.

Award of Recognition for Cooperation in Teaching, Research and Service from the University of Maribor, School of Organizational Sciences, Slovenia, September 1992.

GRANTS

“Creating Hybrid, Competency-Based Centers of Excellence for BUS1000 Gateway to Business,” with Gisella Bassani, Stacy Dumas, Aaron Duncan, Bahman Ebrahimi, Steve Hartley, Alvin McBorrow, Donald McCubbrey, Michael Myers, and Joshua Ross, Office of Teaching and Learning (OTL), The University of Denver, \$40,000, May 2014 to present.

“Textbook Translation Project in Support of University Students in Developing Economies, with Zulema Lopez, DU Public Good Grant, \$14,000, 2012-2014.

“Textbook Translation Project in Support of University Students in Developing Economies, DU Public Good Grant, \$8,000, 2011-2012.

“The Global Text Project”, pilot project for creating open content textbooks for University Students in Developing Economies, The Jacobs Foundation (Zurich) \$200,000, 2008, with Professor Richard T. Watson, University of Georgia

SELECTED PRESENTATIONS

Panel Chair: “Information Security Challenges: Status and Trends, at AMCIS2011, Detroit, Michigan, August 4-7, 2011.

Panel Presentation: “Is There Life in Second Life?”, at AMCIS2011, Detroit, Michigan, August 4-7, 2011.

Panel Presentation: Global Text and AIESEC Collaboration in Cambodia, at the 18th Annual Cross-cultural Research in Information Systems Meeting at ICIS 2010, St. Louis, December 12, 2010.

Panel: “The Global Text Project” Progress and Outlook”, (with R. Watson) , at the 3rd annual Information Systems Research and Education in Developing Countries, workshop in connection with ICIS 2010, St. Louis, December 12, 2010.

Panel: “The Global Text Project: An Update and Discussion of Current Issues”, with Watson and Desouza, at the Information Systems Research and Education in Developing Countries, workshop in connection with ICIS 2009, Phoenix, December 14, 2009.

Presentation on "The Global Text Project", (with R. Watson), invited talk at the Information Systems Research and Education in Developing Countries, workshop in connection with ICIS 2008, Paris, December 14, 2008.

Presentation on the “Global Text Project” at the 16th Annual Cross-cultural Research in Information Systems Meeting at ICIS 2008, Paris, December 14, 2008.

Session Chair: “Development” Annual Workshop, “ICT for Global Development” Meeting at ICIS 2008, Paris, December 13, 2008.

Panelist: “The Global Text Project”. 21st Bled Electronic Commerce Conference, Bled, Slovenia, June 15-18, 2008.

Symposium presentation on the “Global Text Project” at the University of Colorado – Denver, November 29, 2007.

Panelist: “Intellectual Property and the Trend Towards Openness”, RSA Symposium, British Consulate, Cambridge, MA, October 10, 2007.

Panel Chair: “The Global Text Project: Engaging Many for the Benefit of Many More” at Americas Conference on Information Systems (AMCIS 2007), Keystone, Colorado, August 9-12, 2007.

Presentation on the “Global Text Project” at the Public Good Conference, University of Denver, February 16, 2007.

Panelist on “Social Activism in Information Systems Research: Making the World a Better Place” (with Desouza, Ein-Dor, Galliers, Myers, and Watson) at ICIS 2006, Milwaukee, Wisconsin, December 10-13, 2006.

Presentation on the “Global Text Project” at the 14th Annual Cross-Cultural Research in Information Systems Meeting at ICIS 2006, Milwaukee, Wisconsin, December 10-13, 2006.

SELECTED PRESENTATIONS (CONTINUED)

Presentation in plenary session “Curriculum of the Future: The Role of Open-Content Texts”, AACSB Faculty Conference on Learning, Scottsdale, Arizona, November 17-19, 2006, with Richard T. Watson, University of Georgia.

Panel Chair: “Open Content Textbooks: No One is as Smart as Everyone” at Americas Conference on Information Systems (AMCIS 2006), Acapulco, Mexico, August 3-7, 2006.

Presentation in plenary session “Curriculum of the Future: The Role of Open-Content Texts”, AACSB Faculty Conference on Learning, St. Pete Beach, Florida, June 7-9, 2006, with Richard T. Watson, University of Georgia.

Presentation in concurrent session “Web-based Experiential Learning”, AACSB Faculty Conference on Learning, St. Pete Beach, Florida, June 7-9, 2006, with Richard T. Watson, University of Georgia.

Panelist on “The Impacts of Globalization and Technology on Corporate Diversity” sponsored by the Corporate Diversity Initiatives Forum, Denver, March 15, 2006.

Panel member commenting on the 2003 Colorado Technology Index Survey sponsored by the Denver Business Journal, Denver Metro Chamber of Commerce, January 8, 2004.

Panel Chair, “Building an EC Common Body of Knowledge: Involving the Worldwide EC Community” (with Clarke, Vogel, and Welke), at the 16th Bled Electronic Commerce Conference, Bled, Slovenia, June 9-11, 2003.

Research Session Chair: “eTrust: Establishing and Integrating eTrust and Risk Perceptions”, at the 16th Bled Electronic Commerce Conference, Bled, Slovenia, June 9-11, 2003.

Panel Member, “e-Government: The Search for Value” (with Balance, Clarke, Farhoomand, Keen, and Wagenaar), at the 15th Bled Electronic Commerce Conference, Bled, Slovenia, June 17-19, 2002.

“The EC Institute: A Progress Report”. Presentation at the EC Research Center Directors’ Meeting at the 15th International Bled Electronic Commerce, Bled, Slovenia, June 17-19, 2002.

Panel Member, “eCommerce Graduate Program Chairs’ Meeting” at the 15th International Bled Electronic Commerce, Bled, Slovenia, June 17-19, 2002.

“E-Commerce: An Educator’s Perspective”. Speaker at "Global Business In A Virtual World" Presented by The Royal Society for the encouragement of Arts, Manufactures & Commerce & The British Consulate. Denver, March 22, 2002

“Migrating E-Business Concepts Throughout the Curriculum”. Workshop at the Decision Sciences Institute, 32nd Annual Meeting, San Francisco, November 17-20,

Moderator, Plenary Session, Presentation by Dr. Peter Keen “Building the Freedom Economy: M-Commerce and the Worldwide Wireless Web”, ECIS 2001, The Ninth European Conference on Information Systems, Bled, Slovenia, June 27-29, 2001.

Panel Member, “e-Education: Problems, Challenges and Solutions”, (with Vogel, Glasson, Lee and Turban), at the 14th Bled Electronic Commerce Conference, Bled, Slovenia, June 25-26, 2001.

SELECTED PRESENTATIONS (CONTINUED)

Panel Member, "The Employment Impact of E-Commerce and the Global "New Economy": What Does it Mean for Jobs, Workers and Unions?" (with Castleman, Clarke, and Swatman), at the 14th Bled Electronic Commerce Conference, Bled, Slovenia, June 25-26, 2001.

Panel Member, "High Tech Opportunities in Colorado" Sponsored by Izodia, Omni Interlocken Hotel, April 18, 2001. "Electronic Commerce: The End of the Beginning", forum at the MBA Leadership 2001 Conference, New Orleans, January 24-27, 2001.

Panel Chair: "High Technology Investment Opportunities Under Presidente Fox", Symposium sponsored by the Mexican Investment Board and Latgo, Denver, November 17, 2000.

"Introducing E-Commerce into the Graduate Management Curriculum", panel member at the GMAC 2000 Conference, Montreal, June 22-24, 2000.

"Co-Chair, EC Research Center Directors' Meeting" at the 13th International EC Conference, Bled, Slovenia, June 19-21, 2000.

"Co-Chair, EC Research Center Directors' Meeting" at the 12th International EC Conference, Bled, Slovenia, June 7-9, 2000. "Electronic Commerce in Europe", Trade and Technology: Accessing Global Markets in the New Millennium, World Trade Day 2000, May 19, 2000, Denver, Colorado.

"EC in the US Air Travel Industry", Presentation at University College Dublin, May 14, 2000, Dublin., Ireland.

"E-Commerce in the MBA Curriculum", panel member at the MBA Forum Conference, Amelia Island, Florida, January 28-29, 2000.

"Real World opportunities in Business to Business E-Commerce", Keynote Presentation at Strategy 2000, Las Vegas, September 13, 1999.

"E-Commerce and the Tools of E-Business", panel member at the Graphics Communications Association Annual Conference, Denver, July 27-29, 1999.

"Security Issues in Electronic Commerce", panel chair at the Critical Information Infrastructure Protection Conference, Denver, April 20, 1999. "The EC Institute: An Idea Whose Time has Come" (with Clowers, Crane, Crowley, Lathrop, Tinucci and Warren), panel chair at the Data Interchange Standards Association (DISA) International Conference, Las Vegas, Nevada, April 12-14, 1999.

"CALs and the Virtual Enterprise" (with Gillies, Meister and Mizuta), panel chair at the Nineteenth International Conference on Information Systems (ICIS), Helsinki, Finland, December 13-16, 1998.

"Electronic Commerce: What the Future Will Bring". Second Annual Electronic Commerce Conference, Colorado Electronic Commerce Roundtable, Denver, Colorado, November 13, 1998.

"Disintermediation and Reintermediation in the US Air Travel Industry": Description of an ongoing Delphi Study, at E:Congress '98, Boston, June 1-3, 1998.

SELECTED PRESENTATIONS (CONTINUED)

“What Is Success? Case Studies”. Panel Chair at Putting the Web to Work Conference sponsored by the Internet Chamber of Commerce, Denver, May 14, 1998.

“Disintermediation and Reintermediation in the US Air Travel Industry”: Description of an ongoing Delphi Study, at the ATTIS Conference, Houston, February 10-11, 1998.

“Electronic Commerce: Looking Forward, Looking Back”, (with Clarke, Gricar, Goetschle, Imai and Raman), panel chair at the Tenth International Conference on EDI and Electronic Commerce, Bled, Slovenia, June 9-11, 1997.

“Electronic Commerce Activities at the Daniels College of Business”, before the academic consortium sponsored by the Data Interchange Standards Education and Research Foundation (DISERF) at the Data Interchange Standards Association (DISA) International Conference, Baltimore, Maryland, April 28-30, 1997.

“Electronic Commerce and the Internet”, before the Executive Track at J.D. Edwards’ annual FOCUS Conference, Denver, Colorado, May 6, 1997.

“Strategic Implications of Electronic Commerce” (with Burnett and Jones), panel chair at the annual conference of the Rocky Mountain Information Management Society, Denver, Colorado, March 14, 1996.

“IOS Process Reengineering”, Symposium sponsored by the Intelligence Engineering Association, Tokyo, Japan, June 14-15, 1994.

“Alternative Scenarios for Electronic Commerce: Slovenia and the World”, (with Clarke, Gricar, Till and Vogel), panel at the Seventh International EDI Conference, Bled, Slovenia, June 7-9, 1994

“Partnerships in the World of Electronic Commerce”, (with Clarke, Imai, Lalonde, Spence and Till), panel at the Sixth International EDI Conference, Bled, Slovenia, June 7-9, 1993.

“University-Industry Research Collaborations”, before the Joint EDI Research Symposium, Curtin Technological University, Perth, Western Australia, March 29, 1993.

“Making the Business Case for EDI”, (with Gricar, Lalonde and Swatman), panel at the 4th International Conference of EDI Users, Gold Coast, Australia, March 23-25, 1993.

“Cross-Cultural Research in IS”, (with Bjorn-Anderson, Evaristo and Raman), panel at the Thirteenth Annual International Conference on Information Systems (ICIS), Dallas, December 13-16, 1992

“EDI in the US and Japan”, before the ORSA/TIMS International Conference, San Francisco, November 2-4, 1992.

“Electronic Data Interchange - An International Perspective” (with Clarke, DeLuca, Gricar and Imai), panel at the Tenth Annual International Conference on Information Systems (ICIS), Boston, December 4 to 6, 1989.