Dr. Sheila E. Schroeder

University of Denver

Department of Media, Film & Journalism Studies

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#### Education

Ph.D. 1999, Department of Telecommunications, Indiana University

 Major: Mass Communication

 Minor: Women's Studies

 Dissertation Title: *Hoop Meanings: The Media, Professional U. S. Women's Basketball, and the Evolving Discourse of Femininity.*

 Dissertation advisor: Dr. Christopher Anderson

M.A. 1992, Department of Telecommunications, Indiana University

 Thesis: *When Technology and Culture Collide: The Advent of Night Baseball.*

B.A. 1986, Journalism, Valparaiso University, Graduated With High Honors

## *Teaching Experience*

**Associate Professor,** Department of Mass Communications and Journalism Studies, University of Denver, Denver, CO, 2009-present

**Assistant Professor**, Department of Mass Communications and Journalism Studies, University of Denver, Denver, CO, 2003-2009

**Lecturer**, Department of Mass Communications and Journalism Studies, University of Denver, Denver, CO, 1997-2003

*Undergraduate Courses:*

CORE Gender and Sport in Film

FSEM 1111 Activism and Documentary Filmmaking

MCOM 2150 Scriptwriting

MCOM 3223 Advanced Editing

MCOM 3213 Video Production Principles and Methods (Studio Production)

MCOM/DMST 3215 Introduction to Field Production and Editing

MCOM 3219 Documentary Film Production I

MCOM 3221 Documentary Film Production II

MCOM 3218 Narrative Film Production I

MCOM 3220 Narrative Film Production II

MCOM 3222 Experimental Theory and Production

MCOM 3880 Advanced Video Practicum

MCOM 3900 Video Editing Workshop

MCOM 3900 Video Editing for Beginners

MCOM 3900 Project Costa Rica: Central American Women Through Communications (Study Abroad)

SJSU 2020 Stories of Social Justice: Digital Storytelling

WSTU 2770/3770 Women, Sport and Media

WSTU 3300 Producing the Talk Show

WSTU 3900 Hollywood Film and Video Editing

*Graduate Courses:*

MCOM 3900 Advanced Editing

MCOM 3900 Advanced Video Practicum

MCOM 4450: Scriptwriting

MCOM 4470 Directing

MCOM 4470 Introduction to Field Production and Editing

MCOM 4222 Experimental Theory and Production

MCOM 4219 Documentary Film Production I

MCOM 4221 Documentary Film Production II

MCOM 4218 Narrative Film Production I

MCOM 4220 Narrative Film Production II

MCOM 4912 Video Editing Workshop

MCOM 4900 Project Costa Rica: Central American Women Through Communications (Study Abroad)

**Thesis Committee Chair**

8 Students

**Thesis Committee Member**

11 students

**Senior Honors Thesis Advisor**

3 students

**Independent Study Facilitator**

11 students

**Partners In Scholarship Collaboration**

3 students

*Course Development:*

Proposed and designed:

Core Class Gender and Sport in Film

First Year Seminar Activism and Documentary Filmmaking

MCOM/DMST 3215/4470 Introduction to Field Production and Editing

MCOM 3880 Advanced Video Practicum

MCOM 3900 Video Editing Workshop

MCOM 3900 Video Editing for Beginners

MCOM 3900/4900 Project Costa Rica: Central American Women Through Communications (Co-designed; Study Abroad)

SJSU 2020 Stories of Social Justice: Digital Storytelling

WSTU 2770/3770 Women, Sport and Media

WSTU 3300 Producing the Talk Show

WSTU 3900 Hollywood Film and Video Editing

***Filmography***

***SoleJourney*, 2008, 59:13**

*SoleJourney* tells an inspiring and true story of courageous families confronting the anti-LGBT rhetoric and political policy-making of the fundamentalist mega-organization Focus on the Family.

(Co-Director, Co-Producer, Editor, Co-Cinematographer)

###### **DISTRIBUTION**

In November, 2008 I signed a distribution contract with First Run Features (New York, NY) who will serve as the exclusive U.S. and Canadian distributor of *SoleJourney.* FRF has been ranked as a top 100 grossing distributor of films between 1995-2008. They accept for distribution less than 1% of films considered per year.

###### **FESTIVALS**

* It Gets Better Film Festival, Houston, Texas, November 2010
* Docuwest, Golden, CO, June 2010
* Philadelphia International Gay & Lesbian Film Festival, July 2008
* Breckenridge Festival of Film, Breckenridge, CO, June 2008

**SCREENINGS**

* *SoleJourney* Shepard Symposium For Social Justice, April 2010
* University Film and Video Association, August 2008

AWARDS

* Nominated for a 2009 Gaybie for Best Documenatry

OTHER

* We edited a featurette from *SoleJourney* footage to appear as a DVD Extra for *Shock to the System: A Donald Strachey Mystery* which is distributed nationally and internationally by Here!TV. Chad Allen plays the lead in this narrative film, and he was a celebrity guest at the 2006 Soulforce March, Vigil, and Concert documented in *SoleJourney*. The featurette depicts Allen’s activism.

***Crunch!,* 2006, 12:13**

Life is full of challenges, but when 75-year-old Beverly Burns stumbles upon something she initially finds horrific she determines she has a choice: she can dwell on the tragedy or she can find the comedy. Recognizing her own cultural biases and with the help of a few friends, she finds the humor within this chance encounter. (Director, Co-Producer, Cinematographer, Editor)

###### **DISTRIBUTION**

The Documentary Channel has licensed *Crunch!* for three years and has the domestic rights to distribute the film to its 13.7 million satellite subscribers via *Dish Network*, through video on demand, DVD sales and IPTV.

###### **FESTIVALS**

* Chaos on the Mountain Film Festival, Nederland, CO, January 2008
* Poppy Jasper Film Festival, Morgan Hill, CA, November 2007
* San Diego Women Film Festival, October 2007
* St. John’s International Women’s Film Festival, Newfoundland and Labrador, Canada, October 2007
* International Sweet Onion Film Festival, Walla Walla, WA, October 2007
* New Orleans Film Festival, October 2007
* Lakedance International film Festival, Sandpoint, ID September 2007
* Estes Park Film Festival, Estes Park, CO, September 2007
* Illinois International Film Festival, St. Charles, IL, September 2007
* River’s Edge Film Festival, Paducah, KY, August 2007
* Crested Butte Reel Festival, Crested Butte, CO, August 2007
* Flint Film Festival, Flint, MI, May 2007
* Twin Rivers Multimedia Festival, Asheville, NC, May 2007
* Indianapolis International Film Festival, April 2007
* Arizona International Film Festival, April 2007
* Vail Film Festival, April 2007
* George Lindsey UNA, Florence, AL Film Festival, March 2007
* Durango International Film Festival, March 2007
* Boulder International Film Festival, February 2007
* Through Women’s Eyes Eighth Annual International Film Festival, Sarasota, FL, February 2007
* Oxford Film Festival, Oxford, MS, February 2007
* Anchorage International Film Festival, December 2006
* High Falls Film Festival, Rochester, NY, November 2006
* Starz Denver International Film Festival, November 2006
* The Connecticut Film Festival, October 2006
* IndieMemphis Film Festival, October 2006

**SCREENINGS**

* University Film and Video Association, August 2007
* Broomfield Independent Film Series, Broomfield, CO, April 2007
* Emerging Filmmakers Project, Denver, CO, March 2007

**AWARDS**

* 4th Place Winner, Documentary, Twin Rivers Multimedia Festival

***Sideshow*, 2005, 13:25**

*Sideshow* documents and critiques behind-the-scenes at the Kobe Bryant celebrity rape trial. This documentary exposes both the media circus and the public’s hunger to be a part of the three-ring show as they advance the dominant narrative of celebrity as victim and female accuser as whore. (Producer, Director, Cinematographer, Editor)

**FESTIVALS**

* San Diego Women Film Festival, October 2006
* Estes Park Film Festival, Estes Park, CO, September 2006
* The River’s Edge Film Festival, Paducah, KY, August 2006
* San Francisco Documentary Festival, May 2006
* Ybor Festival of the Moving Image, Tampa, FL, April 2006

**SCREENINGS**

* University Film and Video Association Official Conference Selection, August 2006
* University of Denver Gender and Women’s Studies Research/Creative Work Sharing, January 2006
* Emerging Filmmakers Project, Denver, CO, May 2006

**AWARDS**

* AWARD OF EXCELLENCE – DOCUMENTARY Berkeley Video and Film Festival, October 2005

***Proud Alumni,* 2004, 8:13**

Rejection of any kind can be difficult, but when your beloved alma mater refuses to print your same sex wedding announcement, sparks fly. *Proud Alumni* explores themes of rejection and hope as it ties personal discrimination to the intolerance and open bigotry of the Defense of Marriage Act. The title, like the film, alludes to the filmmaker’s struggle to maintain pride in her various communities. As symbols of oppression smolder, *Proud Alumni* shatters the subjugation and asks the audience, “What will we do with all this beauty?”

(Producer, Director, Co-Cinematographer, Editor)

**FESTIVALS**

* Boyle Heights Out N’ About Film Festival, Los Angeles, CA, October 2005
* Austin Gay and Lesbian International Film Festival, September 2005
* Camp Betty Campout Film Festival, Eureka, CA, July 2005
* Philadelphia International Gay & Lesbian Film Festival, July 2005
* FRAMELINE29 The 29th San Francisco International Lesbian & Gay Film Festival, June 2005
* Q Cinema, Fort Worth's Gay & Lesbian International Film Festival, May 2005
* Wingspan Film Festival, Tucson, AZ, March 2005
* PRIDE Film Festival, Bloomington, IN, January 2005
* Out on Film, Atlanta’s Gay and Lesbian Film Festival, Atlanta, GA, November 2004

**SCREENINGS**

* University Film and Video Association, August 2005
* Peace and Justice Conference, Valparaiso University, Valparaiso, IN, November 2004
* Spectrum’s Human Rights Night, Reno, NV, October 2004
* University of Denver Gender and Women’s Studies Research/Creative Work Sharing, October 2004
* Emerging Filmmakers Project, The Bug Theater, Denver, CO, August 2004

**AWARDS**

* AWARD OF EXCELLENCE – EXPERIMENTAL Berkeley Video and Film Festival, 2004

***See What I Got: A Story of Girls, Basketball, Confidence and Courage,* 2002, 59:00**

Parents, teachers, the media and psychologists point to a crisis among girls which results in a loss of self-esteem during adolescence. Research suggests that one way to combat this tragedy is through sports participation. *See What I Got* follows 13 adolescent girls as they participate in a year-long program designed to use international basketball competition to help halt and reverse the ill effects of growing up female.

(Producer, Director, Cinematographer, Editor)

**FESTIVALS**

* Sport Movies & TV 2nd Mumbai International FICTS Festival, Mumbai, India, January 2007
* Her Voice Her View Film Festival, New York City, July 2006
* San Diego Children’s Film Festival, October 2005
* Danville (California) International Children’s Film Festival, May 2005

**SCREENINGS**

* Emerging Filmmakers Project, The Bug Theater, Denver, CO, February 2003
* Colorado Filmmakers Showcase, Denver Film Society, Starz Film Center, July 7, 2003
* Women in Film Celebration, University of Denver, May 2003
* National Endowment for the Humanities Summer Seminar on Sport and Culture, Northeastern Illinois University, Chicago, IL, summer, 2002

**AWARDS**

* Danville (California) International Children’s Film Festival, May 2005 (Runner up, Best Documentary)

***Twister,* 1996, 3:30**

Using color to express mood and sentiment, this silent 16mm film explores one young woman’s coming out story.

(Co-Producer, Co-Director, Co-Cinematographer, Co-Editor)

**FESTIVALS**

* First Annual Mountain States Seeing Queerly Film Festival, Fall, 1998, Denver, CO

**AWARDS**

* Runner Up, Brian Friedman Film Competition, Indiana University, Spring, 1997

***Sisters of the Earth***, **1996, 24:00**

This film explores the connection between the spiritual and the natural as it documents a group of catholic Franciscan nuns who operate an organic farm and retreat center in Oldenburg, Indiana and practice pagan-based rituals.

(Co-cinematographer)

**SCREENINGS**

* PBS -- WTIU Bloomington, IN
* Also released for viewing by PBS affiliates nationwide

***Padanaram: Communal living in the 90s,* 1995, 24:30**

Deep in the southern hill country of rural Indiana a religious-based commune known as Padanaram started in the early 1970s. This film documents the way of life within this self-proclaimed “utopian” community.

(Cinematographer)

**SCREENINGS**

* PBS -- WTIU Bloomington, IN
* Also released for viewing by PBS affiliates nationwide

***Corporate/Service Learning Filmography***

***Denver Open Media Subvertisement Project, 2006, 6:00***

Working with Denver’s cable access provider, Denver Open Media, my class produced a series of subvertisements – short videos that deconstruct dominant cultural notions – about how individuals can have access to the power of the media. (Co-Executive Producer)

**SCREENINGS**

* These shorts are used on Denver Open Media’s promotional DVD distributed to potential supporters and to the general public.

***The Center for Multicultural Excellence Privilege and Power Project, 2004, 6:00***

This DVD of Subvertisements – short videos that deconstruct dominant cultural notions – is used to educate students about issues of privilege and power.

(Co-Executive Producer)

**SCREENINGS**

* This DVD is used by the Center for Multicultural Excellence in its training programs

***The Center for Civic Engagement and Service Learning DVD 2003, 30:00***

This DVD explores and explains the many facets of this active University of Denver Center to its many constituencies.

(Co-Executive Producer)

**SCREENINGS**

* The Center uses this DVD with both on and off-campus constituents to help explain their mission, goals and activities.

***The Colorado Collegiate Tobacco Prevention Initiative,* 2003, 6:00**

This authored DVD of Subvertisements – short videos which deconstruct dominant cultural notions – is used to educate students around the state to the dangers of tobacco use

(Co-Executive Producer)

**SCREENINGS**

* This state-wide organization has used the DVD across Colorado to urge students to stay away from tobacco.

***Valpo Video Postcard II,* 30:00, 1994**

This public affairs program provided in-depth coverage of various campus initiatives and was designed to better connect alumni and friends to the university.

(Executive Producer)

**SCREENINGS**

* The university mailed video cassettes to alumni and friends and it is estimated that thousands of people across the world saw this program.

**AWARDS**

* Finalist, (Top 5) CNBC Public Affairs/Magazine Program Award, National Association of College Broadcasters Awards Competition, Fall, 1994
* Award of Merit for Excellence in Media Production, Multivisions Competition, Indiana University, April, 1994

***A Work in Progress: VU and the Challenge of Diversity*, 28:00, 1994**

This educational training video was designed to serve as an orientation experience for in-coming first-year students at the university and to help them understand issues of race, gender, homophobia, class and white privilege.

(Executive Producer)

**SCREENINGS**

* The university incorporated this video into its first-year orientation program and used it to facilitate open discussion about the various issues. It was used for a number of years after its production.

**AWARDS**

* Finalist, (Top 5) Educational Award, National Association of College Broadcasters Awards Competition, Fall, 1994

***Lighting the Way*, 1994, 9:15**

This promotional video served as a cornerstone for Valparaiso University’s $35.5 million *Lighting the Way* University Campaign

(Producer, writer, cinematographer, editor)

**SCREENINGS**

* The university mailed video cassettes to alumni and friends in an effort to raise funds for its capital campaign. It is estimated that thousands of people across the world saw this program.

***Valpo Video Postcard I,* 30:00, 1993**

This public affairs program provided in-depth coverage of various campus initiatives and was designed to better connect alumni and friends to the university.

(Executive Producer)

**SCREENINGS**

* The university mailed video cassettes to alumni and friends. It is estimated that thousands of people across the world saw this program.

**AWARDS**

* Second Place, Promotional Category, Broadcast Education Association Juried Faculty Production Competition, March 1994.

***Crane: 50 Years of Quality*, 1991, 25:30**

I created this 50th anniversary retrospective program for the Naval Weapons Support Center in Crane, IN.

(Producer, writer, cinematographer, editor)

**SCREENINGS**

* The Naval Weapons Center provided copies of this program to its 1000+ employees and contractors.

##### Conference Presentations

“New Models for Independent Filmmaking Distribution,” University Film and Video Association, Burlington, VT, August 2010.

*“*Nonviolent Civil Disobedience: A Strategy for personal and societal change,” *SoleJourney* screening and talkback, Shepard Symposium For Social Justice, Laramie, WY, March 2010

”Our Voices, Our Stories: Digital Storytelling in the First-Year Seminar Classroom,” Education and the New Media Conference, University of Denver Center for Teaching and Learning Conference, January 2010.

“Teaching Writing: Multicultural Literacies,” panel presentation for the *Multiliteracies: Modes, Media, Cultures* Fall Symposium on Writing presented by the University Writing Program, November 2009.

“*SoleJourney*: What we learned (and are still learning) about working with a national distributor,” University Film and Video Association, New Orleans, LA August 2009.

“Does Getting Arrested Get You Tenure?: The Politics of Personal Activism in the Academy,” University Film and Video Association, Colorado Springs, CO, August 2008.

 “Community Based Learning in the Documentary Classroom,” University Film and Video Association, Denton, TX, August 2007.

“Culture and Its Discontents,” Film Respondent for *"Beach Drive: Public Rights vs. Private Property,"* University Film and Video Association, August 2006.

"Producing Sport and Gender:  Contemporary Documentary and Female Athletes," University Film and Video Association, Chicago, IL, August 2005.

 “The Final Four: Representing Gender in the Sports Montage,” National Communication Association, Chicago, IL, November 2004.

“Using Video Dialogues to Examine Privilege and Power,” University of Denver 2nd Annual Summit on Diversity, May 2004.

 “Client-based learning and DVD creation,” Center for Teaching and Learning Conference on Cooperative Learning, University of Denver, March 2004.

 “Project Costa Rica: Amplifying Women’s Voices Through Cultural Understanding and Communication Technologies,” Broadcast Education Association, Las Vegas, NV, April 2003.

“Models, moms and masculinity: Cultural anxieties explored in Nike's ‘Little Rascals’ WNBA commercial series,” National Communication Association, Miami, FL, November 2003.

 “From Washington to Denver: Teaching Political Communication Over a Distance of 1700 Miles,” Eastern Communication Association, Washington, D.C., April 2003.

“*See What I Got*: Documenting Confidence and Courage in Adolescent Girls,” Broadcast Education Association, Las Vegas, NV, April 2001.

 “Sapphire Returns: Nike, Racism, Sexism, Homophobia and Women of the WNBA,” Broadcast Education Association, Las Vegas, NV, April 2000. (Second Place winner, Open Division, Gender Issues Interest Group)

"Free to Be You and Me? Fan Discourse, the Internet and Lesbians in Sports,"

The Queer Theories Conference, The University of Nevada--Reno, NV, October 1998.

"Is She or Isn't She: Media and Fans Address the "Image Problem" in Women's Sports," Broadcast Education Association, Las Vegas, NV, April 1998.

"How Does it Feel to be a Target? Women, Sport and Media," You Go Girl! Women's Sports Conference, Boulder, CO, January 1998.

"Hoop Hype: New Media and the Selling of Women's Professional Basketball," Broadcast Education Association, Las Vegas, NV, April 1997.

"Lifting As We Climb: Representations of Black Female Athletes in *Ebony*," Speech Communication Association, San Diego, CA, November 1996.

"Speaking About, For Others: Considering One's Own Position," Broadcast Education Association, Las Vegas, NV, April 1996.

"MTV's *The Real World*: A Docu-Serial Text Unplugged," National Women's Studies Conference, Norman, OK, June 1995.

"Issues of Diversity within the Context of Production and Performance: A Model for Instruction and Education," Broadcast Education Association, Las Vegas, NV, April 1995.

"Teaching Diversity Issues: A Cross-Disciplinary Approach Using Television Production and Performance Techniques to Empower Students," 7th Annual National Conference on Race and Ethnicity in American Higher Education, Atlanta, GA, June 1994.

"Exploring Questions of Empowerment: Production and Performance in the Diversity Classroom," Broadcast Education Association, Las Vegas, NV, March 1994.

"When Technology and Culture Collide: The Advent of Night Baseball,"

 The Cooperstown Symposium on Baseball and the American Culture, Cooperstown, NY, June 1993.

"Technology, Culture and the Advent of Night Baseball," Valparaiso University Brown Bag Series, September 1993.

## Invited Film Festival Audience Talk Backs

*SoleJourney* DocuWest Film Festival, June 2010

*SoleJourney* Shepard Symposium For Social Justice, April 2010

*SoleJourney* Philadelphia International Gay and Lesbian Film Festival, July 2008

*SoleJourney* Breckenridge Festival of Film, June 2008

*Crunch!* Chaos on the Mountain Film Festival, February 2008

*Crunch!* Estes Park Film Festival, September 2007

*Crunch!* Broomfield Independent Film Series, April 2007

*Crunch!* Vail Film Festival, April 2007

*Crunch!* Durango International Film Festival, March 2007

*Crunch!* Boulder International Film Festival, February 2007

*Crunch!* Starz Denver International Film Festival, November 2006

*Sideshow* San Diego Women Film Festival, October 2006

*Sideshow* Estes Park Film Festival, Estes Park, CO, September 2006

*Sideshow* San Francisco Documentary Festival, May 2006

*Proud Alumni* FRAMELINE29 The 29th San Francisco International Lesbian & Gay Film Festival, June 2005

*Proud Alumni* Q Cinema, Fort Worth's Gay & Lesbian International Film Festival, May 2005

***Publications***

"Linear Editing Technology." Book chapter for: Grant, A. and Seel, P., (Eds.). (1997). Broadcast Technology Update. Newton, MA: Focal Press. (Invited)

"Teaching Diversity Issues Through the Use of Production and Performance Techniques: A Model for Instruction." Feedback, April, 1995. (Refereed)

"When Technology and Culture Collide: The Advent of Night Baseball. NINE: A Journal of Baseball History and Social Policy Perspectives, Fall, 1994, 85-106. (Refereed)

### *Grants/Monetary Awards*

University of Denver Creative Arts Materials Fund, Fall, 2010. Received funding for various materials for *Woodstock West: Build Not Burn* ($2500).

University of Denver PROF Grant, Spring 2010. Received funding to support work on my film, *Woodstock West: Build Not Burn* ($19,567.20)

University of Denver Creative Arts Materials Fund, Fall, 2009. Received funding to purchase an HD monitor, graphics card and MacBook Pro ($4627).

University of Denver Creative Arts Materials Fund, Spring, 2009. Received funding to purchase video cards for my HD camera ($2500).

University of Denver Marsico Visiting Scholars Fund, Fall, 2008. Received funding to support the visit of Professor Beverly Seckinger who screened her film *Laramie Inside Out* and delivered a workshop on independent film distribution ($3000).

University of Denver Rosenberry Fund, Spring, 2008. Received funding to reimburse the purchase of three photos and associated rights for *SoleJourney* ($1370).

University of Denver Creative Arts Materials Fund, Spring, 2008. Received funding to purchase a high definition digital video camera ($5000).

University of Denver Center For Multicultural Excellence Curriculum Diversity Grant, Winter, 2008. Received funding for the project: *Intersecting Oppressions, Intersecting Strategies: Creating a Curriculum Guide for Sole Journey*. ($3,000)

University of Denver Center for Civic Engagement and Service Learning Public Good Grant, Winter, 2008. Received funding for *Enhancing Advocacy and Activist Media through Student and Faculty Engagement*. Co-written with Lynn Schofield Clark and Adrienne Russell ($9,000).

University of Denver Rosenberry Fund, Spring, 2007. Received funding to reimburse travel costs associated with the promotion of my film *Crunch!* ($126).

University of Denver Center for Teaching and Learning *Putting Cooperative Learning into Practice* Grant, Summer, 2007 ($2,500).

University of Denver Faculty Research Fund, Fall, 2006. Received funding for a filmmaking trip for *Sole*Journey documentary ($3,000).

University of Denver Center for Civic Engagement and Service Learning Integrating Service Learning Into the Curriculum Grant, Fall, 2006. Funds were used to integrate service learning into the two-quarter documentary sequence. Co-written with colleague Dr. Diane Waldman ($5,000).

University of Denver Creative Arts Materials Fund, Fall, 2006. Received funding for various filmmaking materials($5000).

University of Denver Rosenberry Fund, Spring, 2006. Received funding to reimburse costs associated with the promotion of my film *Sideshow*, ($895).

University of Denver Faculty Research Fund, Fall, 2005. Received funding for a filmmaking trip in December 2005 and for interview transcripts for *Hoosier’s Hold ‘em* documentary ($2446.89).

University of Denver Creative Arts Materials Fund, Fall 2005. Received funding to purchase a digital video camera and tripod($4189.36).

University of Denver Creative Arts Materials Fund, Spring 2005. Received funding to begin Phase I, archival film search and transfer and document search and copying for *Woodstock West: Non-violence in Violent Times* ($5,000).

University of Denver Center for Teaching and Learning *Putting Cooperative Learning into Practice* Grant, Summer, 2005 ($2,500).

University of Denver Rosenberry Fund, Spring, 2005. Received funding to reimburse costs associated with the promotion of my film *Proud Alumni* ($798.65).

Center for Teaching and Learning, University of Denver, December 2004. Received funding to supplement the Department’s Laptop Learning Effectiveness Project (LLEP) ($22,000).

University of Denver Center for Multicultural Excellence, Spring, 2004. Received funding for purchase of a video editing system ($3,000).

Colorado Collegiate Tobacco Prevention Initiative, Winter/Spring, 2003 Received funding to develop a curriculum guide for colleges and universities across the country based on my Subvertisement Assignment ($4,995).

University of Denver Rosenberry Fund, Spring, 2002. Received funding to develop a media kit for my film *See What I Got: A Story of Girls, Basketball, Confidence and Courage* ($980.36).

University of Denver Humanities Institute Award, Fall, 1999. Received a monetary award to partially fund the Winter, 2000 Silver Anniversary of Women’s Sports at DU Media Festival. I solicited and received funding from other campus organizations and departments as well.

Curriculum Diversity Award, October, 1999. Received funding for “Femininity and Sport: Perceptions and Realities in Diverse Communities” project ($2,560).

Faculty Research Fund Expenditure Grant, June, 1999. Received funding to hire and work with two research assistants to further the work done in my dissertation ($1,864).

Internationalization Small Grant Award, June, 1999. Received funding for *Costa Rican Females, Sport, and The Discourse of Femininity*, an exploratory research/video project shot during the summer, 1999 ($400).

Center for Teaching and Learning, University of Denver, January, 1999.

Co-wrote grant given to the School of Communication to support Project SOCRATES, School of Communication Resource and Technology Enhancement Strategy ($20,000).

Internationalization Small Grant Award, June 1998. Co-wrote grant to support one phase of our Costa Rican Feminist Communications Program, a collaboration with the Institute for Community Development and Communications by Women in Costa Rica (ICDCW) ($1,000).

### *Awards/Honors*

Outstanding Advocate Award, Center for Multicultural Excellence, University of Denver, May 2008

Out Through The Mind Award, LGBTIQ and Allies Celebration Gala, Center for Multicultural Excellence, University of Denver, February 2008

Public Good Fellow, Center for Civic Engagement and Service Learning, University of Denver 2007

Keynote Speaker, Spectrum’s Human Rights Night, Reno, NV, October 2004

Outstanding Achievement Award, Center for Multicultural Excellence, University of Denver, May 2004

National Endowment for the Humanities Seminar, Selected Scholar, *Sport, Society and Modern American Culture,* Northeastern Illinois University, Chicago, IL, Summer, 2002

 “Sapphire Returns: Nike, Racism, Sexism, Homophobia and Women of the WNBA,” Broadcast Education Association, Las Vegas, NV, April 2000 (Second Place winner, Open Division, Gender Issues Interest Group)

Rocky Mountain Women’s Institute Associateship, June 1999. Received a monetary stipend and the honor of participating in a year-long highly competitive creative think-tank while working on *See What I Got: A Story of Girls, Basketball, Confidence and Courage* ($1,250)

Faculty Seminar, Selected Participant, Academy of Television Arts and Sciences, November 1999

Midwest Faculty Seminar, Selected Participant, "The Cultural Work of American Sport," University of Chicago, October 10-12, 1992

### *Production and Related Industry Experience*

**Videographer**, Boulder Peak Triathlon, shown on Comcast Cable, August 2007

**Producer/Director,** *Television and the Presidency*. Serve as local producer/director for a distance learning class jointly produced by C- Span, The Cable Center, and the University of Denver. The class has aired on C-Span and C-Span3 (live), spring, 2002-present.

**Creator/Editor**, Alberto Culver Corporation DVD. Authored a DVD for Q-Think Research and their client, Alberto Culver/St. Ives Division, summer, 2005.

**Editor**, *The Anti-Defamation League*. Edited the opening sequence for this celebratory video that highlights specific families being honored, spring 2004, 2005, 2006.

**Apple Pro Training Series – DVD Studio Pro3**, Colorado Art Institute, two-day workshop, April, 2005.

**Colorado Film and Video Association Seminar –** Funding non-commercial film and videoprojects: A Special Fundraising Workshop for Independent Producers, Morrie Warshawski, Full-day seminar, The Cable Center, July, 2004.

**Talent**, WTIU, Bloomington, IN. Served as pre-game/post-game co-host and part-time color analyst for Indiana University Big 10 women's basketball broadcasts, 1995, 1996.

**Videographer/Writer/Editor**, WTIU, Bloomington, IN. Worked part-time for the weekly program, *News Forum*. 1995-1996.

**Assistant News Producer**, WTIU *News Forum*, Indiana University, 1994-1995.

*Responsibilities*:

 •Assignment editor

 •News package construction

 •Extensive news writing and editing

 •Technology trainer (Avid Media Suite Pro, Sony Betacam)

**Producer**, Opportunity Enterprises, Valparaiso, IN. Shot, developed graphics for and edited three PSA's for this social service agency. Summer, 1994.

**Prisms Summer Experience**, Valparaiso University, 1993

 Worked with inner-city youth to create a documentary about their experiences during a six-week on-campus science summer camp.

**Session Co-Leader**, Valparaiso University, January, 1994

 Facilitated students, staff and faculty during a Martin Luther King Jr. Day workshop designed to foster an understanding for the need for diversity on campus

**Studio Coordinator**, Department of Communication, Valparaiso University,

 1992-1994

*Responsibilities*:

•Oversaw operation, maintenance and new equipment purchases for the video production studio

•Managed the development of a staff of six Studio Assistants

**Workshop Assistant**, School of Continuing Studies, Indiana University, summers, 1991, 1992. Instructed novice video users in the art of video production.

**Editor**, Union Board, Indiana University. Edited a promotional video for the 1992 Union Board National Conference. Winter, 1992.

**Writer/Researcher**, Communication Services Department, Indiana University. Researched and wrote an informational document for departmental use, 1990-1991.

**Camera Operator**, WTIU, Bloomington, IN. Volunteer for fund drives, 1990- 1992.

**Manager, Video Production Department**, United Consumers Club, Merrillville, IN. Managed and participated in the production of corporate videos for training, promotion and entertainment needs and served as editor of the company's print magazine, 1986-1990.

**Special Events Coordinator**, United Consumers Club. Coordinated all events and logistics of the January Sales Meeting and the May National Sales and Service Conference, 1989-1990.

#### Academic Service

***Professional Service***

* Nominating Committee, University Film and Video Association, 2010
* Respondent, University Film and Video Association, 2007
* Respondent, University Film and Video Association, 2006
* Broadcast Education Association Film Festival Judge, (documentary category), Winter, 2005
* Chair, Gender Issues Division, Broadcast Education Association, 2003-2004
* *Journal of Sport History* V30,2 book review of Contesting Identities. Sports in American Film. University of Illinois Press, 2003.
* Paper Competition Chair, Gender Issues Division, Broadcast Education Association, 2000-2001
* Chair, Newsletter, Multicultural Division of the Broadcast Education Association, April, 1996-April, 1998
* Chair, Paper Competition, Multicultural Division of the Broadcast Education Association, March, 1994-March, 1996
* Co-Chair, Newsletter, Production Division of the Broadcast Education Association, March, 1994-March, 1996
* Book Review, for *Women in Sport and Physical Activity Journal*. Reviewed *Women, Media, and Sport*, Creedon, P. (Ed.), (1994).

***University of Denver Service***

* Faculty Senate (2009-2010)
* Faculty Senate Student Affairs Committee (2009-2010)
* Faculty Athletics Committee, Faculty Senate Representative (2010)
* Social Science Divisional Promotion and Tenure Committee (2008)
* Dean’s Council, 2005-2007 (elected)
* University of Denver Community of Scholars Mentor, 2004-2007
* University of Denver Gender and Women’s Studies Program Executive Committee, 2001-2007 (elected for two terms)
* Faculty Advisor, Undergraduate Women’s Council, University of Denver,

2000-2006

* Equity Committee Member (Athletics), 1998-present
* Women's Faculty Association, 1997-present
* Committee member, DU NCAA Certification Team/Equity, Welfare and Sporting Behavior Committee, 2000-2001
* Media Festival Chair, 25th Anniversary of Women in Sports at DU, 1999-2000
* Invited speaker for the Fall Speakers Series focusing on women and athletics at the University of Denver, Fall, 1999
* Facilitator, West Side High School VIP Visits, Spring, 1999, 2000
* Search Committee, Department of Athletics and Recreation, Director of Athletics and Recreation Position, Summer, 1998
* Faculty Athletics Committee elected member, 1998-2004

***School of Communication, University of Denver Service***

* University of Denver School of Communication Collaborative Collective, Initial organizer and member, 2004-2006
* University of Denver School of Communication Summit Planning Committee, 2002-2003
* University of Denver School of Communication Executive Committee, 2001-2003
* University of Denver School of Communication Colloquium Committee Chair, 1999-2001
* University of Denver School of Communication Project Socrates member, 1999

***Department of Mass Communications and Journalism Studies, University of Denver Service***

* Faculty Senate – Departmental Representative (2009-present)
* Department of Mass Communications and Journalism Studies Graduate Committee, 2006-present
* Department of Mass Communications and Journalism Studies Search Committee, Digital Media Studies/MCOM Assistant Professor Positions, (2), 2006-2007
* Department of Mass Communications and Journalism Studies Production Committee, 1997-present
* Department of Mass Communications and Journalism Studies, Search Committee, Digital Media Studies Instructor/Assistant Professor Positions, 1999 and 2000

***Community Service***

University of Denver Fall Alumni Symposium, “DU's Woodstock West: The Making of a Documentary Film,” October 2010.

University of Denver Boston Alumni Symposium, “DU's Woodstock West: The Making of a Documentary Film,” April 2010.

Behind the Curtain, Newman Center for Performing Arts, “Woodstock West: Non- violence in violent times,” presentation to guests attending the David Dorfman Dance Company’s performance of “underground” based on the radical group The Weathermen.

Panel Participant, Making Marriage Legal – Does it Matter?, Parents and Friends of Gays and Lesbians (PFLAG), First United Methodist Church, Boulder, CO, November 2008

Presentation and Discussion*, Marriage Equality and Civil Disobedience*, The Humanists of Colorado Organization, September 2008

Presentation and Discussion*, Marriage Equality and Civil Disobedience*, Metropolitan Community Church, June 2008

Film Presentation and Discussion*, Marriage Equality and Civil Disobedience*, Queer Student Association, University of Denver, May 2008

Presentation and Discussion*, Marriage Equality and Civil Disobedience*, First Unitarian Denver, May 2008

Film Presentation and Discussion*, Marriage Equality and Civil Disobedience*, Jefferson County Unitarian Church, April 2008

Organizer, Broomfield Independent film Series, University of Denver Student Documentary Showcase, Broomfield Auditorium, Broomfield, CO October 2007

Convocation Speaker, St. Paul School, Valparaiso, IN, May, 2006. Spoke to students about the history of athletics and Title IX at the school.

Film Presentation, *Proud Alumni*, Jefferson Unitarian Church, Gay/Straight Alliance, December 2005

Film Presentation, *Proud Alumni*, National Coming Out Day Vespers Service, First Unitarian Church of Denver, October 2005

Film Schools in Denver, Panelist at the First Look Student Film Festival, 2005, 2006

Advisory Board, First Look Student Film Festival, 2005-present

Co-Organizer, The Red Reel/University of Denver Student Film Showcase at Rock Island Club, Denver, CO, April 2004.

Workshop Presenter, Oral History Project, First Unitarian Church of Denver, March 2004

Moderator, Rocky Mountain Women’s Institute year-end showcase, May 2003

Organizer, The Red Reel/University of Denver Student Film Showcase at Rock Island Club, Denver, CO, April 2003.

Invited panelist , Lunafest International Traveling Film Festival, Cliff Bar, Inc. Denver Botanic Gardens, October 2002.

Co-Director/Co-Writer/Co-Videographerfor SportsWomen of Colorado public service announcement promoting their girls’ summer camp scholarship program, winter, 2000.

Videographer/Writer/Editor for GirlSports International promotional video, spring 1999.

Judge, Denver Academy Film Festival For Youth (DAFFY), spring, 2001

Board Member, GirlSports International (GSI), Denver, CO, August 2000-2003

Artist Selection Committee, Rocky Mountain Women’s Institute, summer, 2001

Board Member/Media Relations Chair, Women in Sports and Events (WISE) of Colorado, Denver, CO, June 1998-2000

Film Reviewer, Rocky Mountain States Seeing Queerly Film Festival, fall, 1999

Board Member/Newsletter Editor, Valparaiso High School Alumni Association, Valparaiso, IN, August 1993-August 1994

***Media Appearances***

Colorado 2031 with Ron Zapollo (October 1, 2007). *Same Sex Marriage*.

 <http://www.myfoxcolorado.com/myfox/pages/Home/Detail;jsessionid=A2> 742C8F639F622712AAA7467F073DC6?contentId=5028315&version=1 &locale=EN-US&layoutCode=VSTY&pageId=1.1.1&sflg=1

Holmes, D. (2007 October 12). Take a look through an independent lens. Series rolls on with film from beyond Hollywood. *Broomfield Enterprise.* The article highlights the documentaries from DU students that screened at the October event.

<http://www.broomfieldenterprise.com/news/2007/oct/12/take-a-look-> through-an-independent-lens-series/

Griffith, K. (2007 September 3). DU filmmakers produce documentary about Soulforce march. *The Source.* The article explores my film *SoleJourney*.

*Broomfield Enterprise* (2007 April) Indie Films make Broomfield’s big screen debut. Series kicks off with ‘Real People’ documentaries. The article highlights the debut of this monthly film series for which *Crunch!* is one of the films being screened.

*The Daily Camera* (2007 February 15). Lights, camera, ACTION!” Article includes quotes from me about being an independent filmmaker screening *Crunch!* at the Boulder International Film Festival.

*The Times* (2006 May 16). St. Paul grad tells of breaking gender barrier. Article about my convocation talk to 4th-8th grade students at St. Paul School in Valparaiso, IN.

*The Source* (2006 Winter). Schroeder’s film a commentary on media. This article is about my film *Sideshow* and my filmmaking in general.

*Q-TV* (2005 Spring). Live interview about my film *Proud Alumni* with network while attending the Q-Cinema film festival in Ft. Worth, Texas.

*Independent Film Channel* (2005 Spring). Taped an interview about *Proud Alumni* to be aired as part of their Q-Cinema film festival coverage.

*FoxSports* (2004 Spring). Commented on clichés within a sports feature broadcast during sweeps week.

*Colorado Matters,* (2003, Summer). Radio interview with Dan Drayer about the general state of girls sports and my film, *See What I Got: A Story of Girls, Basketball, Confidence and Courage*.

*Colorado SportsWomen*. (2001, Spring). News4, Denver, CO. Feature about my film, *See What I Got: A Story of Girls, Basketball, Confidence and Courage*.

Schroeder Encourages Girls in Sports. (2001, Spring). *Valpo: The Magazine of Valparaiso University*, 17, 36.

Smith, T. (2001, October 2). Women Finally Proving Tough Enough For Television. *The Denver Post,* p. 10D.

Smith, T. (2001, October 2).Telling ‘her’ story. University of Denver class sheds light on issues for women in sports media. *The Denver Post,* p. 10D.

Guest Columnist, *Denver Post*, Title IX Response, July, 1998

### *Organizational Affiliations*

International Documentary Association (IDA)

University Film and Video Association (UFVA)

Women's Sports Foundation (WSF)