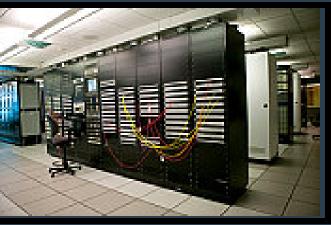
Centralized Digital Media: The Advantages of a Learning Object Repository

Alex Martinez
Senior Education Web Developer
Center for Teaching and Learning
University of Denver

Leslie Trumble
Director, Visual Media Center
School of Art and Art History
University of Denver

Presentation located at: http://portfolio.du.edu/alexmart Click "Presentations"





Search Repository

- * Search for:
- * Media Type:

- ✓ Video
- ✓ Image
- 🗹 Audio

Search

Discussion Topics

- What is a learning object repository?
- Storage
- Cataloging
- Delivery
- Copyright
- Questions

What is a *learning object*?

Learning Objects are defined here as any entity, digital or non-digital, which can be used, re-used or referenced during technology supported learning.

(IEEE, 2002)

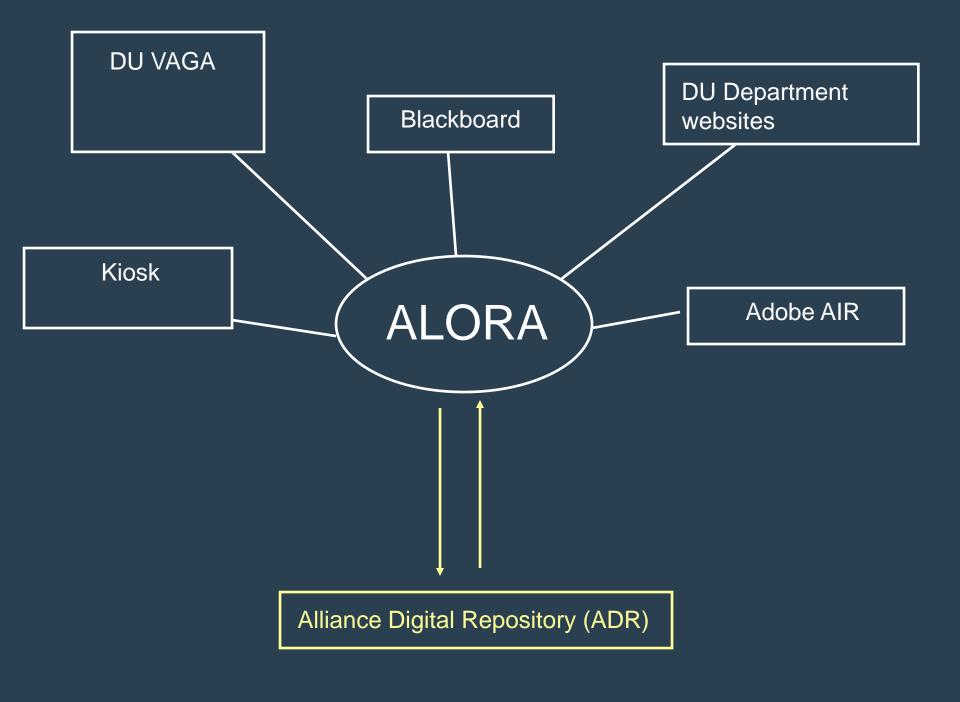
What is a *learning object repository*?

A learning object repository is storing content/assets/resources as well as their metadata record.

Why Dad?



- Centralization
- Searchable
- Format Standards
- Quality Control
- Reusability (example)



DU VAGA The Semyon Fridlyand Archive at the University of Denver













Image Data

young son in the middle, with right arm outstretched, between mother and father.

Art Type:

The Semyon Fridlyand Archive at the University of Denver

Material Display:

Subject:



Storage

- Hitachi SAN system
- Metadata lives in a MySQL 5.0 database (85 MB)
- 1213 video titles
- 30,353 image titles
- 709 audio titles
- Currently using 2 terabytes: A terabyte (TB) is 1,024 gigabytes (GB)

Cataloging

Name 🔺	Size	Туре	Date Modified
₫ pgb0363.tif	18,426 KB	TIF File	4/7/2008 1:22 PM
₫ pgb0365.tif	18,425 KB	TIF File	4/7/2008 1:22 PM
pgf0061.tif	10,732 KB	TIF File	4/7/2008 1:08 PM
pgf0076.tif	17,302 KB	TIF File	4/7/2008 1:08 PM
pgf0076a.tif	18,376 KB	TIF File	4/7/2008 1:10 PM
pgf0095.tif	10,612 KB	TIF File	4/7/2008 1:08 PM
pgf0210.tif	15,122 KB	TIF File	4/7/2008 1:08 PM
pgf0211.tif	18,254 KB	TIF File	4/7/2008 1:08 PM
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- Learning Objects are useless if you don't know what they are!
- Learning Objects are useless if students and instructors can't find them!

Digital Assets are obviously important, but information *about* the objects is equally important!

Good metadata allows for

- Access and retrieval
- Object preservation
- Rights management

What Kind of Data is Needed?



Common Name(s): Tufted hairgrass

Scientific Name: Deschampsia

caespitosa (L.) Beauv.

Symbol: DECA18 **Life Span:** Perennial

Origin: Native **Season:** Cool

Growth Characteristics: A densely tufted, rather short-lived bunchgrass, growing 2 to 4 feet tall. It starts growth early in the spring, flowers from July to September, seeds mature August to September. It reproduces from seeds and tillers.

Seedhead: Open, erect to nodding panicle, 4 to 8 inches long; panicle branches hairlike, spreading, 1 to several per rachis node; spikelets about 1/8 inch long, it contains 2 dark brown to black florets...

(from Range Plants of Utah Index, Utah State University)



Artist: Karen E. Kitchel

Artist Nationality: American Artist Life Dates: Born 1957

Title: American Grasslands

Medium: oil on wood

Dimensions: twenty 12 x 12" panels

Creation Date: 1997

Repository: Denver Art Museum

Subjects: plants, grasses

View Description: three of 20 panels

(from Denver Art Museum website)

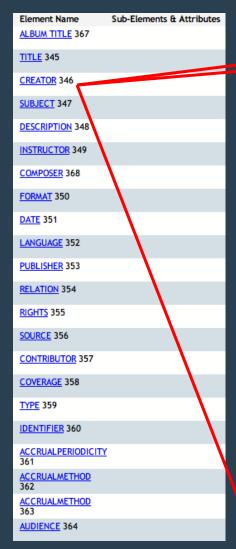


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<u>DATE</u> 184	
CONTRIBUTOR 181	
SUBJECT 193	
DESCRIPTION 185	
FORMAT 186	
LANGUAGE 188	
INSTRUCTOR 196	
PUBLISHER 189	
RELATION 190	
RIGHTS 191	
SOURCE 192	
<u>TYPE</u> 195	
IDENTIFIER 187	
COVERAGE 182	
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CREATOR 335	
<u>DATE</u> 336	
DESCRIPTION 337	

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SCHOOL OF ART AND ART **HISTORY IMAGES**



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LIBRARY VIDEO

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SCHOOL OF ART AND ART HISTORY <u>IMAGES</u>

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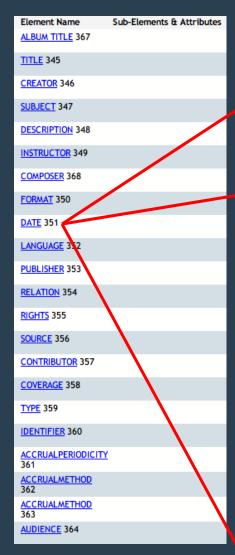
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SCHOOL OF ART AND ART HISTORY IMAGES



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MATERIAL ITEM 342	materialitemtype 70
TECHNIQUE 80	
MEASUREMENTS 71	

SCHOOL OF ART AND ART HISTORY IMAGES

Search | Art History | Video | Audio | Instructor Galleries | Browse History

Search Repository



Search Options:

- DU VAGA gives you a variety of search options to find media for your gallery.
- · Art History has an advanced search page for searching art history images.
- · Video provides you a list and a browse page to access videos.
- Audio offers you a list of our new audio collection.
- · Instructors Galleries allows you to view other instructors galleries.

Boolean Search Tips:

- · water lilies = Finds records that contain "water" AND "lilies".
- apple* = Finds records that contain words such as "apple", "apples", "applesauce", or "applet".
- PicLens is a free download that allows you to browse your search results in an innovative way. Click on the PicLens icon to download.



Search Art History Video Audio Instructor Galleries Browse History

Art History Image Search

Artist Name:			
Title:			
Subject:			
Material:			
All Fields:			
Art Type:			
Time Period:			
Artist Nationality:		7	
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Sort by: Most Recent			
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Art History Image Search

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Graphics	
Industrial Design	
Installation	
Mosaics/Stained Glass	
n/a	
Painting	
Performance Art	
Photo	cords that contain "water" AND "lilies".
Sculpture	that contain water AND "titles". that contain words such as "apple", "applesauce", or "applet".

Where Does the Data Come From?



ALORA The University of Denver
Active Learning Object Repository Application

Logout Homepage Collection Management Vocabulary Management Help

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Artist	Hokusai, Katsushika	+	1	Search Records to Update				
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PEAK: THE LIBRARY CATALOG

Regular Display

Return to Browse

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CALL # STATUS

Video Area VIDEO CASSETTE 1185

LOCATION

AVAILABLE

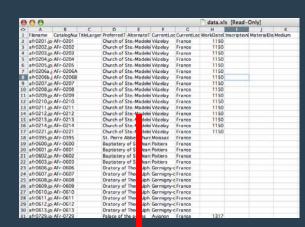
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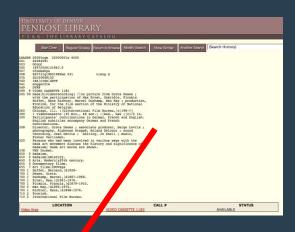
Show Similar

Modify Search

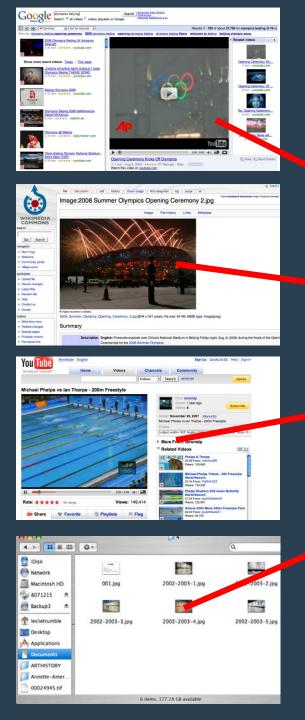
Another Search

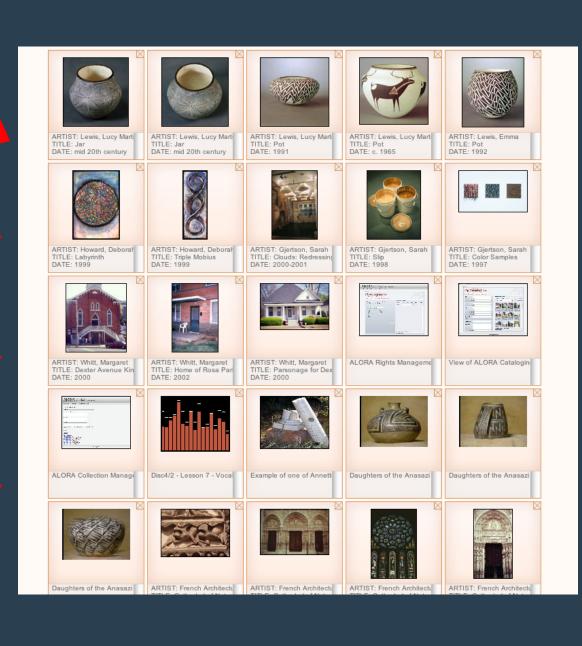














ARTIST: Gjertson, Sarah NAME: Gjertson, Sarah LIFE DATES: 20th century

GENDER: Female

TIME PERIOD: 1900 to 2000 (20th c.)

NATIONALITY: United States of America (American)

TITLE: Slip

VIEW DESCRIPTION: overall view

DATE: 1998

ART TYPE: Sculpture

REPOSITORY: Artist's Collection
NAME: Artist's Collection

MATERIALS: liquid make-up, bucket

MATERIAL ITEM: bucket

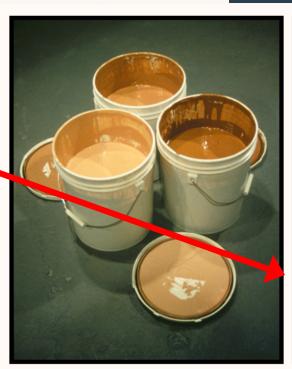
MATERIAL ITEM: <u>liquid make-up</u>
MEASUREMENTS: 15 x 33 x 33 in.

INSTRUCTOR

REFERENCE I COLLECTION

make-up, gender, slip, buckets





ARTIST: Gjertson, Sarah NAME: Gjertson, Sarah LIFE DATES: 20th century

GENDER: Female

TIME PERIOD: 1900 to 2000 (20th c.)

NATIONALITY: United States of America (American)

TITLE: Slip

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DATE: 1998

ART Type: Sculpture

REPOSITORY: Artist's Collection

NAME: Artist's Collection

MATERIALS: liquid make-up, bucket

MATERIAL ITEM: liquid make-up

MATERIAL ITEM: bucket

MEASUREMENTS: 15 x 33 x 33 in.

SUBJECT: gender
SUBJECT: make-up
SUBJECT: slip

SUBJECT: buckets

INSTRUCTOR: Chanzit, Gwen
REFERENCE ID: ART6619

Tag It!

Delivery

- Web Services
- XML
- Flash Remoting
- ODBC
- Images sent over HTTP
- Video and Audio streams sent over RTMP with Adobe Flash Media Server

Copyright & Fair Use

- Purpose and character of use
- Nature of the copyrighted work
- Amount of the work used
- Effect on the market

FAIR USE · University of Denver Guidelines in the Context of Electronic Information Technology

Increasingly, University faculty and staff are utilizing electronic information technology to enhance their curricular endeavors. Because the law is in a state of flux with respect to intellectual property rights of authors and creators as it relates to electronic media, it is imperative that we structure our policies so as to comply with the spirit of the "Fair Use" doctrine relating to permitted educational uses. This is particularly true in the circumstance of non face-to-face teaching environments. Until some certainty is achieved in the law on this subject, the following guidelines will govern the University community.

First, you are directed to review the excellent web site titled "Fair Use of Copyrighted Materials" and its various subsections, maintained by the University of Texas at www.utsystem.edu/ogc/intellectualproperty. After much study, we find the Texas approach, authored by Georgia K. Harper, Esq. (Manager of the Intellectual Property Section of its Office of General Counsel) to be the most insightful and practical statement on this subject. It also has the advantage of being updated regularly as this very controversial subject continues to evolve. The policy statement below assumes you have reviewed the Texas policy called "Rules of Thumb," and you are directed to apply those concepts as though fully stated here.

The following four requirements are applied by the University with respect to appropriate usage of electronic media to display or transmit proprietary materials such as excerpts from written text, music, photographs, motion pictures/video clips (hereafter "Excerpts") in class related presentations. "Images" represent particularly sensitive issues and should be the subject of careful consideration.

REQUIREMENTS

- 1. These guidelines for use of Excerpts are distributed to faculty, students, and relevant staff members involved in the course or project and notice must be provided to students that Excerpts used in connection with the course may be subject to copyright protection. When possible, a "click-through" feature will be required to register the user's understanding and agreement to comply.
- 2. The performance or display of the Excerpt is made by, at the direction of, or under the actual supervision of the instructor as an integral part of a class session or assignment, and thus, the performance or display is directly related, and of material assistance, to the teaching mission.
- 3. The transmission is made solely for, and the reception of such transmission is limited to, students officially enrolled in the course for which the transmission is made (i.e. Web sites are password protected with access limited to students enrolled in the class).
- 4. Retention of the work in accessible form by all recipients is limited to the length of the class session term.

(As a general reminder, there are four guidelines built into the Copyright law that assist in determining whether a use qualifies as a Fair Use. These rules apply regardless of whether electronic media or more traditional means of presentation are used.)

GENERAL FACTORS

- The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes. This first
 factor usually weighs in our favor because we are a nonprofit university and we are making nonprofit educational uses of materials copied for
 teaching purposes.
- The nature of the copyrighted work. There is a spectrum of analysis relating to the nature or character of the work. Generally, the more factual or information oriented the work, the more easily it fits into a fair use context. Conversely, the more fanciful or creative the work, the less easily a fair use argument can be made. This factor may, however, be outweighed by other factors.
- 3. The amount and substantiality of the portion used in relation to the copyrighted work as a whole. Generally, one may only use a "small" portion of the work to be copied. This factor may weigh against fair use if each article or component is considered a whole work. Generally, as the amount copied increases, fair use decreases, but our status as a nonprofit entity has a mitigating effect upon this factor.
- 4. The effect of the use upon the potential market for or value of the copyrighted work. Use of the Excerpt must not act as a material detriment to the potential market or value to the owner of the original work. This factor is changing as the market for permissions and reprints grows. This factor may weigh against a finding of fair use if publishers can show that they are losing licensing and royalty fees as a result of copying.

Please remember that you may have personal liability for infringement if you exceed the Fair Use exceptions to the Copyright Law. Use common sense and your own sense of basic fairness in considering a proposed use of a proprietary work. If consent is easily obtained, then do so. In the event of a particularly difficult Fair Use issue, please contact your Department or Division Head or the office of the Vice Chancellor for Intellectual Property & Events. You may also contact the office of the Dean of our library system if the matter pertains to the reserve system.

TERMS OF USE AGREEMENT

1.	l agree	that I	have	read	the	above	FAIR	USE:	statem	ent.
	Yes									
	○ No									

I agree that whenever possible, I will use the video editor tool to create video excerpts rather than use the entire video.

Questions?