

Certificate of Specialization in Media and Public Communication with Concentration in Public Diplomacy – 2023-2024

This form is intended only for tracking student progress in the Graduate Certificate in Public Diplomacy. To add the Certificate to their official DU transcript, a student must submit a separate form to the Office of Graduate Education.

Student Name: _____ **Student I.D. #:** _____

Reviewed By: _____ **Date:** _____
(Certificate Director / Advisor)

Foundational Courses (8 credits)

	MFJS 4065	Public Diplomacy and Nation Branding	4 CR	Qtr fulfilled
AND ONE OF THE FOLLOWING:				
	MFJS 4160	Media Theories	4 CR	
	MFJS 4650	Global Media and Communication	4 CR	
	MFJS 4080	Global and Multicultural Campaigns	4 CR	

Applied Course (Choose one- 4 credits)

	MFJS 4050	Foundations of Strategic Communication	4 CR	
	MFJS 4060	Strategic Messaging (pre-requisite MFJS 4050 or MFJS 4080)	4 CR	
	MFJS 4165	Global Health and Development Comms	4 CR	
	MFJS 4504	Social Media Strategies ¹	4 CR	
	MFJS 4506	Audio Documentaries ¹	4 CR	
	MFJS 4912	Global Edutainment & Narrative Persuasion	4 CR	
	MFJS 4912	Seminar in Media, Film, & Journalism Studies ²	4 CR	

1. This course may be cross-listed with an undergraduate course.
2. Advisor approval is required when taking this course.

3. Context Specialization Courses (Choose three courses for a total of 12 credits)**

Students should select courses that directly focus on the society, politics, economics, or culture of particular countries or regions or challenges related to a specific theme or issue. Context Specialization courses must be arranged into a logical three-course set (by region and/or theme) that matches student interests and is approved by the Certificate Director(s). Only full-credit, graduate level courses in JKJIS and MFJS, which are approved by the Certificate Director(s) in advance and are not used to meet another Certificate requirement are eligible for this category.

			4 CR	
			4 CR	
			4 CR	

****At least two of the specialization courses must be from the Josef Korbel School of International Studies (JKSIS). The third course may be from either JKSIS or MFJS.**