

Stakeholder/Actors Analysis

Table B1

Stakeholders Interests and Impact Assessment

Stakeholders	Stakeholders Interests	Impact Assessment
Political Candidates	Get elected and have the ability to make change for things that they believe in.	If elected, candidates have the ability to reform and pass laws that align with their interests, please voters and donors.
Politicians	Get candidates elected based off of party affiliations, do things for the public good and fulfill donors wishes	Similar to candidate's impact.
Voters	Elect candidates whose interests directly align with theirs.	Votes determine who is elected, thus leading to political reform based off of the elected candidate.
Corporations	Favorable policy outcomes that align with company's views and receive leverage to reshape the American economy in the company's favor, lobbying and funding campaigns for political favors and benefits, improving economic financial position.	Major source of revenue for political campaign financing and these large donations have led to the passing of certain laws.
Donors	Allowing individuals and corporations to donate unlimited amounts of money to campaigns to gain political influence.	Similar to corporation's impact.
FEC	To enforce campaign finance law in federal elections.	Public disclosure of funds raised and how they are spent in federal elections and put restrictions on contributions and expenditures (i.e. the Federal Election Campaign Act of 1974 which puts limits on contributions made to

		federal elections)
Watchdogs	Watching activities in order to report any illegal activities or problems.	Informing citizens and shedding light on certain issues within big money, which could potentially determine how voters vote in elections.
Media	Share information about politic campaigns and candidates through multiple platforms (i.e. newspapers, social media, etc.)	Drivers of public dialogue in political campaigns and on candidates, spreading information at a rapid pace to potentially sway public opinion and can determine who is elected based off of majority of people's opinions

Figure B1
Power, Legitimacy and Urgency Salience of Stakeholders

Power is the stakeholders' ability to influence the issue or gain access to the means necessary in order to impose their own interests or will. Legitimacy can be defined as a generalized assumption that the actions of a certain stakeholder are desirable and appropriate. Finally, urgency is the degree to which a stakeholders claims call for immediate attention. Please refer to the venn diagram below to see where each of our stakeholders fall in terms of power, legitimacy and urgency:

