



M.A. in Media & Public Communication
Strategic Communication Coursework Plan 2022-2023

Please note: This progress report is for tracking student progress within the Media & Public Communication, Strategic Communication concentration curriculum only. Please mark the courses you have taken and list the quarter and year in which you did so to the right.

Student name

Student I.D. #

Faculty Advisor Name

Required Core Courses (12 credits)

<input type="checkbox"/>	MFJS 4160	Media Theories	4 CR	Qtr fulfilled
<input type="checkbox"/>	MFJS 4300	Mass Media Law	4 CR	
<input type="checkbox"/>	MFJS 4560	Methods in Communication Research	4 CR	

Choose One (4 credits)

<input type="checkbox"/>	MFJS 4650	Global Media & Communication	4 CR	
<input type="checkbox"/>	MFJS 4654	Intercultural Communication	4 CR	

Required Concentration Course (4 credits)

<input type="checkbox"/>	MFJS 4050	Foundations of Strategic Communication	4 CR	
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Additional Concentration Courses (Choose 3 for a total of 12 credits)

<input type="checkbox"/>	MFJS 4001	Producing Video for Social Media & Advocacy	4 CR	
<input type="checkbox"/>	MFJS 4060	Strategic Messaging	4 CR	
<input type="checkbox"/>	MFJS 4065	Public Diplomacy & Nation Branding	4 CR	
<input type="checkbox"/>	MFJS 4080	Global & Multicultural Campaigns	4 CR	
<input type="checkbox"/>	MFJS 4165	Global Health & Development Communication	4 CR	
<input type="checkbox"/>	MFJS 4175	Justice Equity Diversity and Inclusion (JEDI) in Health Communication	4 CR	
<input type="checkbox"/>	MFJS 4320	Brands & Identities	4 CR	
<input type="checkbox"/>	MFJS 4504	Social Media Strategies	4 CR	

*This course is offered infrequently. Please talk to your advisor with questions.

Electives (Choose 2 or 3 for 8-12 credits)

May be taken inside or outside the department.

<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				

Internship, Thesis, or SRP (Substantial Research Paper) (4-8 credits)

<input type="checkbox"/>	MFJS 4980	Internship – no more than 4 credits	4 CR	
<input type="checkbox"/>	MFJS 4995	Independent Research – no more than 8 credits (thesis credits)	4-8 CR	

TOTAL DEGREE REQUIREMENTS: 48 credits**General Policies**

- No more than 12 credit hours may be taken outside the Department of Media, Film & Journalism Studies
- One 3000 level course may be taken with prior approval of the advisor. Not all 3000-level courses are offered for graduate credit. 3000-level courses must be pre-designated as graduate level in order to count toward graduate degrees.
- No courses may be taken at University College
- Thesis Requirement Credits are variable depending on the program plan worked out between the student and the thesis advisor (1-8 credits)
- Substantial Research Paper (SRP) Credits may not exceed 4 credits
- No course substitutions are allowed for the 3 required core courses
- No more than 10 credits may be transferred in from another University
- Students may take up to 4 credits of Independent Study with approval from their advisor
- Grinds courses may not be applied to this degree. Students are welcome to take Grinds courses as desired, but they will not count towards any of the requirements for this degree, including electives.

Student Signature: _____

Date: _____

Adviser Signature: _____

Date: _____

Form updated 02-24-2022