Business Analytics - Course Agenda
Faculty: Phil Beaver & Amy Phillips

April 30th & May 1st
University of Denver, Joy Burns Center – Room 303

Day 1: Thursday, April 30th

8:30am – 3:30pm: Phil Beaver lead faculty – Amy Phillips (support)

- Introduction to the business decision-making process
- Statistical Inference (Sampling and statistical decision support)
- Introduction to Analytic Modeling
- Regression Modeling (in Excel)
- Optimization Modeling (in Excel)

Lunch: 12:00 – 12:30pm
Breaks Throughout

Day 2: Friday, May 1st:

8:30am – Noon: Amy Phillips lead Faculty - Phil Beaver (support)

- Introduction to data structures and management
- Wrap Up