

Examples of Polling Questions by OLLI at DU Facilitators

Questions to understand technical background of class

- What is your level of understanding of databases?
 - No background
 - Some background
 - Extensive background

- What is your level of understanding of consumer marketing?
 - No background
 - Some background
 - Extensive background

- What is your level of understanding of social media?
 - No background
 - Some background
 - Extensive background

- Do you currently have a Facebook account?
 - Yes
 - No

Questions to get a “pulse” of the class before and/or after discussing various topics

- Do you think that social media had a role in the outcome of the 2016 US Presidential elections?
 - Yes
 - No
 - Don't Know

- How do you feel about the fact that lies told about candidates in political ads are protected by the First Amendment?
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
 - Strongly Disagree

- Do you think there are circumstances under which foreign governments should be able to run political ads during US elections?
 - Always
 - Sometimes
 - Never

- How do you feel about Twitter's decision to ban political advertising on its platform?
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
 - Strongly Disagree

- How do you feel about Facebook's decision to continue to allow political ads that are lies to run on its platform?
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
 - Strongly Disagree

- What do you consider your current party affiliation? (asked at the very end of last class)
 - Democrat
 - Republican
 - Independent
 - Other