



## Strategic Communication Major Progress Report

Please note: This progress report is for tracking student progress within the Media, Film and Journalism Studies department curriculum only. It DOES NOT include University of Denver common curriculum requirements. For verification of graduation requirements, please contact the Registrar’s Office.

Student name

Student I.D. #

Faculty Advisor Name

Advising Session (Date)

### Strategic Communication Core Courses (Required)

<input type="checkbox"/>	MFJS 2400	Strategic Communication Planning Prereq: Sophomore standing	4 CR
<input type="checkbox"/>	MFJS 3410	Strategic Messaging Prereq: MFJS 2400 Strategic Communication Planning	4 CR
<input type="checkbox"/>	MFJS 3420	Strategic Communication Seminar Prereq: MFJS 2400 Strategic Communication Planning AND MFJS 3410 Strategic Messaging	4 CR
<input type="checkbox"/>	MFJS 3980	Strategic Communication Internship Prereq: MFJS 2400 Strategic Communication Planning, MFJS 3410 Strategic Messaging AND a 3.0 GPA in the major	4 CR

### Law and Ethics Courses (Required)

<input type="checkbox"/>	MFJS 3040	Media Law Prereq: Junior standing	4 CR
<input type="checkbox"/>	MFJS 3120	Ethics and Responsibility in Media Prereq: Senior standing	4 CR

### Global and Multicultural Courses (Take **one** of the following courses)

<input type="checkbox"/>	MFJS 2205	International and Development Communication	4 CR
<input type="checkbox"/>	MFJS 2440	Global & Multicultural Campaigns Prereq: MFJS 2400	4 CR
<input type="checkbox"/>	MFJS 3652	Culture, Gender & Global Communication Prereq: Senior standing	4 CR
<input type="checkbox"/>	MFJS 3656	Immigration, Communication & Border Cultures Note: Summer Interterm travel course in Tuscon, AZ	4 CR

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**Theory and Methods Courses** (Take **one** of the following 4-credit courses)

<input type="checkbox"/>	MFJS 2210	Introduction to Media and Culture Note: May be counted toward SI-Society and MFJS	4 CR
<input type="checkbox"/>	MFJS 2200	Emergent Digital Practices and Cultures Note: May be counted toward AI-Society and MFJS	4 CR
<input type="checkbox"/>	MFJS 2280	Politics & Media	4 CR
<input type="checkbox"/>	MFJS 2290	Innovations in Media Communication Note: May be counted toward AI-Society and MFJS	4 CR
<input type="checkbox"/>	MFJS 3020	Media Effects	4 CR
<input type="checkbox"/>	MFJS 3110	Audience Research Methods	4 CR
<input type="checkbox"/>	MFJS 2270	Activist Media: A Historical Overview 1960-Present	4 CR
<input type="checkbox"/>	MFJS 3160	Networked Journalism	4 CR
<input type="checkbox"/>	MFJS 3700	New Media Law and Regulation Prereq: MFJS 3040 Media Law	4 CR

**Writing, Design, Production** (Take **two** of the following 4-credit courses)

<input type="checkbox"/>	MFJS 2000	Introduction to Film Criticism Note: May be counted toward AI-Society and MFJS	4 CR
<input type="checkbox"/>	MFJS 2140	Newswriting and Reporting	4 CR
<input type="checkbox"/>	MFJS 2240	Online and Visual Journalism Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3201	Publication and Graphic Design Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3208	Narrative and Longform Journalism Prereq: MFJS 2140 Newswriting and Reporting	4 CR
<input type="checkbox"/>	MFJS 3215	Introduction to Field Production and Editing Prereq: MFJS 2000 Introduction to Film Criticism	4 CR
<input type="checkbox"/>	MFJS 3310	Advanced Newswriting & Reporting Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3330	Broadcast and Video Journalism	4 CR
<input type="checkbox"/>	MFJS 3501	Web 2.0 Design and Content Development Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3655	Multicultural Journalism Prereq: MFJS 2140 Newswriting & Reporting	4 CR
<input type="checkbox"/>	MFJS 3504	Advanced Multimedia Storytelling & Publishing Prereq: MFJS 2140 Newswriting & Reporting; 2240 Online and Visual Journalism; 3501 Web 2.0 Content Management Systems or Instructor Approval.	4 CR
<input type="checkbox"/>	MFJS 3852	Advanced Design, Layout and Editing Prereq: MFJS 3201	4 CR

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### **Interterm or Summer Courses**

These courses are offered intermittently. They can be taken in lieu of MFJS 3420: Strategic Communication Seminar, or as electives toward the major.

<input type="checkbox"/>	MFJS 3900	Topics: Crisis Communications	4 CR
<input type="checkbox"/>	MFJS 3900	Topics: Special Events Planning	4 CR

### **Major Requirements**

Major hours completed or in progress:

Total major hours taken:

(40 minimum hours to graduate, 60 hours maximum)

Note: Only one interterm course in the first 45 hours may be counted towards the major

### **DU Common Curriculum Requirements**

Upper division hours completed (75 hours required for graduation):

Total hours completed or in progress (183 hours required for graduation):

Note: you must have at least one major and one minor to graduate from DU. Please see your minor department regarding questions about requirements.

### **Advisor comments**