

Strategic Communication

Major Progress Report

Please note: This progress report is for tracking student progress within the Media, Film and Journalism Studies department curriculum only. It DOES NOT include University of Denver common curriculum requirements. For verification of graduation requirements, please contact the Registrar's Office.

Student name
Student I.D. #
Faculty Advisor Name

Advising Session (Date)

Strategic Communication Core Courses (Required)

Sua	Strategic Communication Core Courses (Required)			
	MFJS 2400	Strategic Communication Planning	4 CR	
		Prereq: Sophomore standing		
	MFJS 3410	Strategic Messaging	4 CR	
		Prereq: MFJS 2400 Strategic Communication Planning		
	MFJS 3420	Strategic Communication Seminar	4 CR	
		Prereq: MFJS 2400 Strategic Communication Planning AND		
		MFJS 3410 Strategic Messaging		
	MFJS 3980	Strategic Communication Internship	4 CR	
		Prereq: MFJS 2400 Strategic Communication Planning, MFJS 3410		
		Strategic Messaging AND a 3.0 GPA in the major		

Law and Ethics Courses (Required)

☐ MFJS 3040	Media Law	4 CR
	Prereq: Junior standing	
☐ MFJS 3120	Ethics and Responsibility in Media Prereq: Senior standing	4 CR

Global and Multicultural Courses (Take one of the following courses)

MFJS 2205	International and Development Communication	4 CR
MFJS 2440	Global & Multicultural Campaigns	4 CR
	Prereq: MFJS 2400	
MFJS 3652	Culture, Gender & Global Communication	4 CR
	Prereq: Senior standing	
MFJS 3656	Immigration, Communication & Border Cultures	4 CR
	Note: Summer Interterm travel course in Tuscon, AZ	

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Theory and Methods Courses (Take one of the following 4-credit courses)

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ASEM 2539	Health, Media and the Self	4 CR
	Note: May be taken as either an MFJS elective or common	
	curriculum but not both	
ASEM 2540	Culture, Media and Power	4 CR
	Note: May be taken as either an MFJS elective or common	
	curriculum but not both	
MFJS 2210	Introduction to Media and Culture	4 CR
	Note: May be counted toward SI-Society and MFJS	
MFJS 2200	Emergent Digital Practices and Cultures	4 CR
	Note: May be counted toward AI-Society and MFJS	
MFJS 2280	Politics & Media	4 CR
MFJS 2290	Innovations in Media Communication	4 CR
	Note: May be counted toward AI-Society and MFJS	
MFJS 3020	Media Effects	4 CR
MFJS 3110	Audience Research Methods	4 CR
MFJS 2270	Activist Media: A Historical Overview 1960-Present	4 CR
MFJS 3160	Networked Journalism	4 CR
MFJS 3700	New Media Law and Regulation	4 CR
	Prereq: MFJS 3040 Media Law	

Writing, Design, Production (Take two of the following 4-credit courses)

	MFJS 2000	Introduction to Film Criticism	4 CR
		Note: May be counted toward AI-Society and MFJS	
	MFJS 2140	Newswriting and Reporting	4 CR
	MFJS 2240	Online and Visual Journalism	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting	
	MFJS 3201	Publication and Graphic Design	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting	
	MFJS 3208	Narrative and Longform Journalism	4 CR
		Prereq: MFJS 2140 Newswriting and Reporting	
	MFJS 3215	Introduction to Field Production and Editing	4 CR
		Prereq: MFJS 2000 Introduction to Film Criticism	
	MFJS 3310	Advanced Newswriting & Reporting	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting	
]	MFJS 3330	Broadcast and Video Journalism	4 CR
	MFJS 3501	Web 2.0 Design and Content Development	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting	
	MFJS 3655	Multicultural Journalism	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting	
	MFJS 3504	Advanced Multimedia Storytelling & Publishing	4 CR
		Prereq: MFJS 2140 Newswriting & Reporting; 2240 Online and	
		Visual Journalism; 3501 Web 2.0 Content Management Systems or	
		Instructor Approval.	
	MFJS 3852	Advanced Design, Layout and Editing	4 CR
		Prereq: MFJS 3201	

Interterm or Summer Courses

These courses are offered intermittently. They can be taken in lieu of MFJS 3420: Strategic Communication Seminar, or as electives toward the major.

☐ MFJS 3900	Topics: Crisis Communications	4 CR
MFJS 3900	Topics: Special Events Planning	4 CR

Major Requirements

Major hours completed or in progress:

Total major hours taken:

(40 minimum hours to graduate, 60 hours maximum)

Note: Only one interterm course in the first 45 hours may be counted towards the major

DU Common Curriculum Requirements

Upper division hours completed (75 hours required for graduation):

Total hours completed or in progress (183 hours required for graduation):

Note: you must have at least one major and one minor to graduate from DU. Please see your minor department regarding questions about requirements.

Advisor comments